

The Daily WOODSTOCK-INGERSOLL Sentinel-Review

WOODSTOCK, ONTARIO, SATURDAY, JUNE 27, 1942

SECTION 2



IN OBSERVANCE OF

Army Week

JUNE 29. JULY 5

The Sentinel-Review Presents Herewith

Oxford War Effort
Souvenir Edition

ARMY WEEK

An Editorial

A RMY WEEK is not simply a week in the year set apart for the honor and glory of the Canadian Army. It is not merely a week of celebration and jubilation. It is a week in which, from coast to coast, the story and the significance of the Canadian Army will be written large in burning letters of pride and force and victory. In a single, blazing burst of spectacular display, fierce activity and patriotic enthusiasm, Canada will shout the message of the Canadian Army to all the world and more particularly to the enemy.

Chance could have had no share in the selection of a week just at this time, when the people of Canada could see their army in all its branches on parade. Not only on parade but in realistic manoeuvre and combat. No chance could have had no part in the fixing of this week for the unmasking of the striking power of the Canadian Army. A higher Agency, without which all the guns and tanks and planes and ships of war would be of no avail, when all is said and done, inspired the movement to celebrate Canadian Army Week at this critical juncture in the history of the war.

On both coasts, by sea and air, Canada is threatened, even actually assailed. Nazis sneak in from the East. Japanese hurl bombs from the West. These are the tactics preliminary to what the enemy hopes for—an invasion. This is the situation at the moment. It is a moment of high import in the affairs of the world. And it is precisely at this grave hour that Canada turns its eyes and mind on the Canadian Army. Verily, Army Week is to be celebrated under the aegis of the most dangerous hours in the annals of the nation. Not without reason, without inspiration, is Army Week marked with red letters on the golden calendar of Time.

What lesson in the art of war has hard experience taught us? It taught us in Libya, in the Malayan Peninsula, in the Dutch East Indies, in the Philippines, at those two or three great lighthouses of freedom, Hong Kong and Singapore, in Greece and Crete and in Russia, that without armies, hosts of marching men, control of the air and the sea is not conclusive. Without armies, with their armored divisions, and all the vast and intricate paraphernalia and mechanism of defence and offense on land, no gains can be exploited and held. What holds the island on which are England, Scotland and Wales? The most powerful army, in the modern sense, that has ever sat on its guns in the stormy history of that birthplace and bastion of human liberty.

In honoring the Army, we honor the Air Force and the Navy. Infantry ride on ships and on planes. They are the soldiers in air and sea and land. In a very special sense, the infantryman, the man on foot, embodies the meaning and the power of all the active forces. One is not enough. Each is necessary to the other. Army Week glories in this great trinity of power against evil.

Army Week is the sign and symbol of victory. Army Week is a remembrance for the Canadian soldiers who were lost in Hong Kong.

Army Week is in grateful tribute to the Canadian soldiers in Great Britain.

Army Week looks to the Canadian soldier to hold the crags and the beaches on the east and west coasts of Canada.

Army Week is the herald of the great day that waits, just beyond the eastern horizon, to rise into the bright skies of a happier Canada, a happier world.

We, who stand by in this hour of danger, salute the Army of Canada.



ARMY WEEK CHAIRMAN—H. R. Henderson, general chairman for Army Week observance, in Woodstock, paid high tribute to all sub-chairmen, committee members and others who have helped in preparing the program for this occasion. "I was accorded perfect co-operation," he said, "and I wish to express my deep appreciation to all concerned."

Woodstock Becomes Pulsating Centre Of War Production

It is impossible to go into details, due to restrictions on publishing information that may be useful to the enemy, but this much may safely be stated: Industrial Woodstock is operating at top speed in the manufacture of materials essential to the war effort.

It all started slowly, following declaration of war. This plant, then that, devoted part of its attention to small war orders that trickled in from Ottawa. Then, with the increasing tempo of war, came increasing production. The pace of this transition from peacetime to wartime production accelerated with the passing weeks until, for the past year industrial Woodstock has been almost 100 per cent engaged in the manufacture of products essential to Canada's war effort.

Looms that formerly turned out yard upon yard of fabric for the domestic market are now making uniform cloth. No longer are lawn mowers, steel Venetian blinds, and a host of other things for which Woodstock industries have become widely known, being turned out. The machines formerly thus engaged are now turning out the tools of war.

Labor is at a premium. Employables have entirely disappeared from the relief rolls. Large classes of women have been trained in the art of the lathe and the drill press and have taken their places at the machines.

Industrial Woodstock is working at top speed, turning out the materials of conflict which are needed for an United Nations victory.

Special Broadcasts During Army Week

Army Week, which is to be celebrated from June 29 to July 5, will represent one of the largest and most sustained demonstrations during peacetime or war in the history of the Dominion. Army Week has been announced in response to a demand—a demand that has grown in past months until it is now a crusade, supported by the people of Canada who are determined to express their pride in the Canadian Army.

The fact that the Canadian Army has had to wait in patience and readiness throughout months of inactivity, as far as actual combat is concerned, has made its task the harder. While the Navy has continued its gallant work in protecting the sea lanes and conveying the vital needs of food, arms and men to the theatres of war and while the Air Force in mounting strength continues to harass the enemy, cripple his nerve centres and observe his operations, the hour for the army approaches. Soon the land forces of the

Army Week Program

Sunday, June 28, 3 p.m.—Drumhead Service at Victoria Park. All clubs, associations and the public are requested to attend.

Monday, June 29, 10 a.m.—Soldiers' Day—Official opening by Mayor Hayball and city officials. There will be 1,500 free tickets for soldiers donated by the Capitol Theatre at 10 o'clock a.m. Mailing of parcels, letters, etc., to boys overseas at city hall. Army truck in attendance. Everybody is requested to attend and send parcels, letters, etc. Retail merchants are asked to display gifts for soldiers. Balance of day there will be special entertainment for soldiers.

Tuesday, June 30—Civilian Day—Restaurants to prepare meals from "Army Diet" sheets. Civilians asked to prepare from "Army Diet" also. Stores are asked to display "Diet Sheets." 8.15 p.m.—Special program at Collegiate Auditorium—paying tribute to next of kin. The public are asked to attend to make this concert a success. The details will be announced in the press. Theatre party at Royal Theatre at 6.30 p.m. arranged for by I.O.D. E. chapters for men in the services.

Wednesday, July 1—United Services Day—9 a.m., p.m. at city hall by Oxford Rifles (R). same hour, sports for the army at Southside. six events for six teams of six men each. n.m.—Presentation of prizes by Mayor H. 1.30 p.m.—Monster civic parade with Oxford Rifles, service and other local organizations and council participating. 2.30 p.m.—Demonstration by A.D. & M.S. personnel at training areas. —Guard change at city hall. 8 p.m.—Parade Oxford Rifles to Southside Park where a ball will be played between teams from the Rifles. A.D. & M.S. 9 p.m.—Guard dismissed hall.

Thursday, July 2—Special arrangements—Private for soldiers—War Savings Stamps day—(Legion dance for soldiers at Southside. 8.30 p.m.—Monster bingo by the C.W. admission to soldiers.

Friday, July 3—Reserve Army Day—All Reservemen to wear uniforms. Special parade.—Special drill parades, etc., by Oxford.

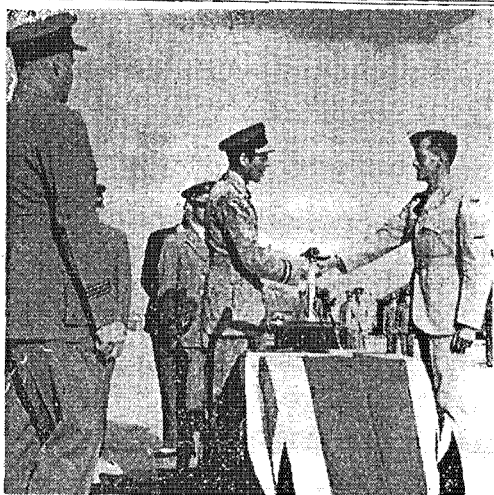
Saturday, July 4—United Nations Day—Entertainers of United Nations. Sports program. Army. Special tributes paid to the Allies.

Sunday, July 5—Day of Prayer—8.15 p.m., special concerts at Collegiate Auditorium. Norwegian choir in attendance and other programs. See press for details. All factories, merchants, householders are requested to decorate with flags.

ARRANGED ARMY WEEK PROGRAM

Following are those who have had charge of Army Week arrangements:

Chairman, H. R. Henderson; general committee, Mayor Hayball, Hon. Lt.-Col. H. N. Ubelacker, Lt.-Col. R. B. Crouch, Lt.-Col. W. F. Hersee, Lt.-Col. S. R. Wallace, T. L. Hay, J. Canfield, H. Utting, F. Doig, Alex Wishart, Hon. P. M. Dewar, J. A. Lewis, C. O. Tatham, E. B. Terryberry, Andrew McLeod, V. Garneau, Cecil Elliott, Leonard Stevenson, E. J. Hosack; Sunday—Day of Prayer, chairman, Capt. the Rev. John Morris; Monday, Soldier's Day, chairman, Harold Utting; Tuesday, Civilian Day, chairman, Alex Wishart; Wednesday, United Services, chairman, Hon. Lt.-Col. H. N. Ubelacker; Thursday, Special Arrangements, chairman, Jack Canfield; Friday, Reserve Army Day, chairman, C. O. Tatham; Saturday, United Nations Day, chairman, F. Doig; finance committee, T. L. Hay, E. B. Terryberry, Col. Wallace, J. L. Coles; decoration committee, I.O.D.E. chapters.



SHOOK HANDS WITH DUKE—This picture was taken last September at Winnipeg when H.R.H. the Duke of Kent presented E. H. Campbell of Ingersoll with the Starrat navigational watch during the course of graduation exercises. The award was emblematic of the Ingersoll airman having topped his class at the Winnipeg Air Observers' School.

United Nations will attack the enemy and occupy those lands necessary to victory. And when the armies of democracy move to the attack, the Canadian Army will be right in the thick of it, to give good account of itself in salute to the men who have prepared so faithfully to fight for peace on earth, the Canadian people will keep Army Week.

In at least 14 special broadcasts the C.B.C. will add radio's salute to the men in khaki. In the current program schedules issued by the corporation will be found full details of the programs designed to honor the men of the Canadian Army who will play their proud part in the victory to come.

CANADIAN ARMY INSIGNIA



THE ROYAL CANADIAN ARMY MEDICAL CORPS



THE ROYAL CANADIAN CORPS OF SIGNALS

Woodstock Groups Do Good Work

Many Local Organizations Hard at Work Supplying Comforts for Men at War

All Principal Groups in the City and Hosts of Small Units are Working Hard to See That Comforts are Supplied to Those Serving in the Armed Forces

Oxford county men and boys in active service are not forgotten by the service clubs and women's societies. Church groups, welfare workers, bridge clubs, patriotic societies throughout the country keep in touch with the boys, and those overseas are remembered with letters and parcels many times during the year.

EV Red Cross alone has sent 25 overseas, and up to date and with the splendid record of "ring lost one." At Christmas (tax) additional parcels were containing two pairs of grey boys whose name and address had been sent to the Red Cross Society from Woodstock, and the county, has received \$m. For the last contingent of Mrs. E. H. Ellis (field-33), convener of this district, is at present working list of names and so far the would much appreciate mothers and sweethearts notify her of the addresses as soon as they may re-box from the Woodstock.

contain a pair of kerchiefs, a flash-teries, one pocket of razor blades, two packages of to-papers, each parcel at \$2.10. Members of the Eastern Star, Trial Order Daughters, fe. willingly give their packing and mailing the overseas list are girls, Mrs. Muriel Waugh, with the A. T. S. in England, and Nursing Sisters, Helen MacKay and Marion Douglas, who have also received gifts from the Woodstock Red Cross.

Soldiers' remembrances are not confined to those in overseas service. Since removal of the Oxford Rifles (Active) the local Red Cross Society has decided to knit socks for the men in this unit. This will entail a good bit of work for urban and county knitters, but the Red Cross has a loyal band of workers who are ready at any time for any emergency. The I. O. D. E. chapters supplied the tobacco for the Red Cross boxes and have remembered the lads in the navy and have filled countless ditty bags in addition to their own patriotic work.

ACTIVE SERVICE CLUB
The Women's Active Service Club, formerly the Elginettes, have a busy week planned for Army Week. On Sunday, June 28, they will entertain a group of 30 men from the A. D. & M. School at a supper and evening entertainment, following their usual custom of holding a monthly dinner at the training centre. On Tuesday evening they will be in charge of the booth in the city hall square, and on Thursday, they are sponsoring a free bingo for the boys in uniform, in conjunction with the Canadian Legion.

The group of about 50 women is constantly busy sending parcels overseas, working for the troops at home, sewing for the Red Cross and aiding the Salvation Army by making over garments for British relief. They raise their money by Friday night bingos. Mrs. W. N. Brown is convener of their Army Week program.

KHAKI CHAPTER O.E.S.
Mrs. Muriel Bolter, patriotic

Army Insignia



convener of Khaki Chapter, Order of the Eastern Star, Mrs. W. C. Neal, sewing convener, and Mrs. C. Kitching, knitting convener, report three busy departments of O. E. S. war work. In addition to individuals working at home, members of the chapter meet once a week in the chapter rooms to sew, and once a week at the court-house workrooms to cut out garments. An average of a quilt and a layette a month has been sent to headquarters for British war victims. Parcels go overseas to relatives of members of the chapter, along with cigarettes periodically. Funds raised for war purposes come through the usual channels, bridge and euchre parties and similar events.

LEGION AUXILIARY
More than 100 parcels have been sent so far this year to boys in the services by members of the Legion Auxiliary. Twice a year the boys in Canada are remembered with gifts, and the men overseas get an extra box, making three parcels. The overseas boxes are valued at over \$3 apiece, the gifts for the lads in Canada totaling \$2 each. There are 40 relatives of members of the Legion now serving overseas, with double that number in the services in Canada.

The parcel committee for the Legion Auxiliary is Mrs. W. Allen, Mrs. Downing and Mrs. Harris, and Mrs. W. Robertson is knitting convener. Funds for this work are kept strictly separate from the ordinary work of the auxiliary and are made chiefly through-beans games.

BUSINESS WOMEN
The Business and Professional Women's Club under convener Miss Laura McKay has done considerable knitting for the Red Cross and also sponsored a "bundles for Britain" campaign, sending over several parcels of clothing for British bombed victims. The club is actively engaged on the committee for khaki dances for entertainment of the boys at the training centre here.

Y. W. C. A. WAR WORK
The Y. W. C. A. has been actively engaged in work for the boys in uniform, their wives, and also the C. W. A. C. girls in town. Sunday hospitality for soldiers has been a successful feature of the winter months, with different local organizations responsible each week. Various dances have been put on by the "Y" clubs for the men in khaki, and the khaki dances at the rubber company building were sponsored by the committee originally known as the Woodstock Auxiliary to the War Services, with the "Y" taking a leading part.

Army wives are aided in every possible way by the Y. W. C. A., who help them get settled in a strange town and arrange for their packing and getting acquainted with others through the Army Wives' Club. The C. W. A. C. recreation club has also received every assistance of "Y" officials. It is expected the girls' barracks will be ready some time in July, when the responsibility of the "Y" in finding suitable boarding houses for the girls in khaki will cease.

ROSE REBEKAH LODGE
Under convener Mrs. C. Cornwall, the Rose Rebekah Lodge members have done excellent work for the Red Cross and for British refugees. Once a month a box is sent overseas to Oddfellows or relatives of lodge members to the value of \$1. The lodge has also contributed to mobile canteen funds and other war causes through Grand Lodge.

VANSITTART LODGE
Special Army Week plans have been made by Admiral Vansittart, I. O. D. E. in conjunction with Havelock chapter to entertain the men at the A. D. & M. School at

Over 1,000 Pictures In Souvenir Edition

In presenting herewith this Souvenir Army Week Edition, the Sentinel-Review has published all available pictures of Oxford men and women in the armed services of Canada. They number well over 1,000. Many difficulties have been encountered in this undertaking. Pictures have been supplied in which only the last name of the subject has been given; in other instances, the name of the subject's home town is lacking. So great, in fact, was the last minute rush of photos that it was necessary to publish an additional section in which these "11th hour" pictures appear, although with certain others which it was impossible to include in the main section, owing to limitations of space. All photos are listed in alphabetical order in each of the various picture sections. The Sentinel-Review takes this opportunity of thanking those who have done so in the past. Thanks to the editorial staff are also extended to those who have supplied photos for this edition, also those who have co-operated in the supplying of material for inclusion in this Souvenir Edition.

a theatre party on Tuesday night. The chapter recently donated \$50 to the Oxford Rifles (A) which was divided equally among the officers' mess, the sergeants' mess and the men's canteen.

War work convener for the chapter is Mrs. A. W. Cole. Cigarettes are sent from time to time to the men overseas and tobacco and cigars are donated for the Red Cross boxes. Ditty bags have been filled for the navy, a quantity of knitting done for the corvette "Woodstock." Sunday hospitality provided men at the training centre, help given at the A. D. & M. canteen Monday evenings, chaperons provided for khaki dances, in addition to Red Cross sewing and knitting, Christmas treats were given patients at the military hospital as well as the boys at the local training centre and contributions have been given a score of wartime needs.

LADY STANLEY CIRCLE
In addition to 35 boxes sent overseas, Lady Stanley Circle remembrances to 33 boys and two girls in active service in Canada. Mrs. N. Abbott, war-work convener, has a busy committee, continually knitting or making plans to raise money for this phase of war work. Penny bingos are popular, the circle has sponsored a dance, and socials follow the regular lodge meetings at which collections for wool are taken. Other war funds have also been helped by the circle.

RED SHIELD AUXILIARY
The Salvation Army Red Shield Auxiliary under the presidency of Mrs. Luxton is another busy unit working for the men in active service, and sewing for British war victims. Similarly organized as the Red Cross, the local unit sends a box a month to headquarters in Toronto from where it is shipped overseas.

Both new and old clothing is accepted, the women meeting once a week, each Thursday evening, at the army hall, or at the home of the secretary, Mrs. J. Ball, for sewing. Second-hand garments are renovated, quilts are made, knitting done and donations welcomed. In addition the Red Shield endeavors to remember all Salvations Army boys in the service. The auxiliary has a membership of between 30 and 40, and the funds are raised by voluntary contributions. Two sub-units are headed by Mrs. T. Maltby in the city, and an auxiliary at Bright sends in regular donations.

Among the huge array of articles provided by Havelock I. O. D. E. listed elsewhere in this issue, were 987 knitted articles.

Practically all churches and a number of offices and factories have their Red Cross units and active service clubs which remember the men and boys in uniform. Several are taking advantage of Army Week by sending cigarettes and other gifts to the boys and girls in service.

Oxford Has Subscribed \$15,000,000 to Five War Loans, Past 25 Years

In Addition, Her Citizens Have Loyal Supported War Savings Campaigns of This War and Have Made Heavy Donations to War Charities Drives

More than \$15,000,000 has been contributed by citizens and business institutions of Oxford county to five war loans in the past 25 years, with the highest amount subscribed in 1918 when a total of \$2,500,000 was amassed in this section of the province. Oxford county can point proudly to her record. Never once has she slipped below her objective. In fact, citizens have seen to it that every loan was oversubscribed.

To illustrate, you need only revert to records of 1941—the first Loan in World War II. Oxford county, with an objective of \$2,200,000, oversubscribed \$411,250 or 18.6 per cent. of the established objective.

Reference to the Sentinel-Review files shows that during the years 1917, 1918 and 1919 people of Oxford county invested unreservedly in Victory Bonds. In the 1917 campaign Oxford people purchased bonds to the amount of \$2,942,150. In 1918 the total subscription soared to \$4,332,000 while in the final drive Oxonians truly excelled themselves as staunch patriots, contributing \$5,514,155. The total sum invested in the three campaigns was \$12,788,305 or, to reckon the purchases on a per capita basis, it showed slightly better than \$218. In the three campaigns 22,000 people bought bonds.

Combining the three Loans of World War I in Oxford county is interesting to note that Ingersoll led the entire populace in the amount invested. They subscribed a total of \$3,248,850 while the residents of Woodstock were next in line with a total subscription of \$2,831,050. Blenheim led the townships with a total of \$975,750, while East Nissouri ran in second place with the sum of \$708,000.

LED ALL ONTARIO
Another record which Oxford boasted and will endeavor to hold.

concerns the former riding of South Oxford. This district led all Ontario in total investments and won the German howitzer and the G. H. Wood trophy emblematic of first honors. The South Oxford total was \$3,325,000, of which Ingersoll alone subscribed more than \$1,500,000.

Figures for the 1941 drive show Woodstock supplanting Ingersoll in total cash subscriptions. Woodstock alone subscribed \$677,550 or \$117,550 more than the objective called for. In fact, all but one district in the county oversubscribed, a truly creditable record and one which the people staunchly maintain will not crumble.

The total objective for the entire county last year was \$2,200,000. Subscriptions totalled \$2,611,250. This represented an 18.6 per cent. increase of what was expected.

In the Victory Loan concluded last March, Oxford county's objective of \$2,500,000 was surpassed by \$500,000 with a total of more than \$3,000,000 subscribed.

WAR SAVINGS
While local officials in charge of the War Savings Certificate organizations would not make any estimate of the amount invested in this manner by Oxford county residents, it would probably be no overstatement to say that half a million dollars has been invested in this way. This estimate is made from the fact that in Woodstock alone from February to December, 1941, more than \$175,000 was set aside for War Savings.

Then, to be considered besides the millions loaned to the country, are the outright gifts with no thought of return. During the present war more than \$100,000 has been contributed to War Charities in the city of Woodstock. This has been distributed to such organizations as the Red Cross and other charitable groups which are providing comforts and needs for the men in the armed services. Added to this will be the thousands of dollars donated by other residents of the county of which it would not be easy to make an accurate estimate.

In this war as in the war of 1914-18, Oxford county carries on her record of oversubscribing and over-giving and promises to continue to do so.

CANADIAN ARMY INSIGNIA



Ingersoll Busy with War Activities

Has Sent Many Into the Armed Services; Plants Produce Tools of War

Many Organizations Active in Looking After the Welfare and Comfort of Men in Uniform—Citizens Have Entered Whole-Heartedly Into the War Effort

Those in touch with conditions in Ingersoll are inclined to the opinion that Ingersoll's council, church, service, women's and countless other organizations have been very much to the fore in all forms of war work. It is officially held that that opinion is correct, and that if the entire story of the activity of local and district residents could be focused in one definite spot, it would show an almost ceaseless effort to raise money, comforts, clothing and many other items for the men in the varied services, as well as an endless line of dollars going into Victory Bonds, war certificates, the local war charities' efforts and other channels to help pay the costs of war.

The Sentinel-Review, within a very limited time, has had an opportunity to contact some of the organizations whose work is being reported from time to time, and which have co-operated in supplying some information at this time. There are many others throughout the district who have been doing outstanding work, and it is obviously impossible to refer to them all. All nevertheless, are in the real picture which counts most—that of supplying varied needs both to the Empire and the men in its service. That, after all, counts most.

The following facts and figures have been supplied:

MUNICIPAL COUNCIL

Since January 3, 1940, the municipal council has been providing pen and pencil sets to men on active service from Ingersoll. In all, 121 such sets have been provided to date by the council, with ex-Councillor S. H. Underwood looking after the detail work in that connection. The council has also given to and done much other work for the general war cause.

The 121 sets thus provided to date have a retail value of \$665.50. Only six men have reported failure to receive the sets sent them. These are being strictly supplied to bona fide Ingersoll men on active service overseas or off Canadian coasts on active service with the Navy.

WAR SALVAGE WORK

The salvage committee, representative of Ingersoll's service clubs, has had a big task and has done fine work for the fine co-operation of householders, collectors, service station operators and many others. He points to the urgent need for rubber, rags, paper, bottles, iron, steel, brass, aluminum, bones and fats. It is stated that 345 pounds of bones and 390 pounds of fats have been sold to date for a total of \$19.30. Residents are asked to put the fats in tin cans rather than glass, and put out with the regular salvage for collection by one p.m. on the first Monday for ward one, on the second Monday for ward two and on the third Monday for ward three. Business collections are made every Monday after five p.m.

Residents are also requested to take tin cans to the War Salvage to be dumped behind the ball-boards on King street east. No material should be left in the cans which can be flattened and washed very easily by removing both ends. Kiwanians, Lions Y's-men and Legion members make up

the salvage committee.

CANADIAN LEGION

The story of Legion accomplishments in aid of the war, the soldiers and the victims, is of interest and very definite. The Legion in Ingersoll has donated to the Queen's Bomb Victims fund \$1,032; to the Toronto Telegram Bomb Victims fund \$1,750. These are but two main financial items.

Soldiers entertained in local homes through the efforts of the local branch totalled 65 this year. These soldiers were from districts ranging all the way from the Atlantic to the Pacific coasts, and deeply appreciated these little "touches of home" extended in this way. Then too, the local branch has sent a total of 75,000 cigarettes to men overseas. The branch is also purchasing a plot in Ingersoll Rural cemetery to be known as the Soldiers' Memorial plot. These terms do not touch upon the moral support given by the Legion here to every patriotic cause, and the assistance provided at every opportunity to further the war cause or to help the men enlisted.

THIS IS UNUSUAL

Over at the John Morrow plant, employees banded themselves together last December in a common undertaking to send cigarettes regularly to Ingersoll men overseas. Just how well that end has been accomplished is reflected in the fact that up to now cigarettes to the value of \$870 have been sent over. The smokes are sent out regularly to the amount of about \$30 per week. That accounts for somewhere around 260,000 cigarettes.

Just what a number of men can do when each regularly contributes five cents per week is shown in this undertaking. One man in each department collects five cents from each employee each week and that goes to the cigarette fund. It has worked out splendidly to date.

THE KIWANIS CLUB

To date, the Kiwanis Club has sent over just around 156,300 cigarettes to men in the varied services. Total value of these is around \$521. That is a sizable undertaking, when the following is also considered:

The club entertained some 40 members of the First Contingent in the first year of the war, giving money belts to each and otherwise seeing to their welfare. Then again on boxing day last year, some 90 soldiers were banqueted. Cigarettes were presented to each man on that occasion, as were gifts from local manufacturers to mark the occasion.

To date, 225 money belts have been given the men at an approximate cost of \$1.15 each. Last year Kiwanis gave \$500 to Ingersoll War Charities. At the present time, 107 Ingersoll newspapers are being sent overseas regularly from the club as gifts from the club to many Ingersoll men. When the salvage committee was started, the Kiwanians provided \$400 with which to buy the jute bags for collections as a member of the service clubs sponsoring the salvage work. The Tribunes, it is explained, are going to the same men as get the municipality's pen and pencil sets. The names are taken from the same list.

There has been full measure of co-operation with many community war efforts including the club's work with child welfare and many other types of assistance quietly extended to help with the club's general picture of willing assistance.

THE LIONS CLUB

Activities of the local Lions Club are highlighted by their donation of \$510 to the Lions British Child Bomb Victims fund. This was the Ingersoll club's part in a Lions' effort toward that end throughout Canada, by reason of



MEET AT HALIFAX—This photo shows a meeting between two Ingersoll boys in Halifax recently. They had been members of the Ingersoll Salvation Army band some years back, and had not met for two years or more. On the left is Pte. George Godden, who was with the Elgins, and at right is Petty Officer George L. Rodwell. The latter is an engineer on the Canadian destroyer Annapolis. The meeting was just a chance one and both men had an enjoyable chat over old times back home.

which a large sum was raised. Within the club's membership \$7.50 was raised for the Toronto Telegram Bomb Victims fund, as well as \$9.35 for the junior fund at that connection.

A donation of \$100 was made to D company, the Oxford Rifles, and \$50 was donated to the Advanced Driving and Maintenance School, Woodstock, for purchase of a piano. Twenty-five dollars was donated through the Ingersoll branch also to the British Bomb Victims fund.

The club members also assisted with house to house canvassing on a number of projects such as War Charities and Victory Loan drives, also in the matter of War Savings Stamps drives. Then, too, jointly with other organizations, the Lions held dances, banquets and concerts for other public war efforts.

THE Y'SMEN'S CLUB

Youngest of Ingersoll's service clubs, the Y'smen likewise threw the weight of their numbers into worthwhile community war efforts. They sent magazines, books and papers to men in the varied camps, particularly in the west. Among their own members they collected clothing in an active drive. The clothing thus collected was turned over to the Salvation Army. The Y'smen have had an active part in the salvage work, contributing in no small measure to the success of that general committee and sharing in no small way the labors entailed. They canvassed too, for the War Charities drive and assisted with other local efforts, meanwhile going ahead with their boys' band project.

This club, as one member explained it, does not have the financial freedom or wherewithal of the other clubs, and so sought to supply tangible help in every way possible.

WAR CHARITIES INC.

Shortly after the war's advent, and to obviate countless appeals to the people from varied worthy undertakings, Ingersoll War Charities Inc. was organized. Since that time this organization through its mediums of collecting and disbursing, has catered to the financial war needs and appeals locally.

Total receipts of this organization from November 1940 to June 18, 1942, has been \$36,672.83.

The following disbursements have been made:

- Ingersoll Red Cross Society \$15,400.
- Ingersoll Junior Red Cross Society, \$50.
- I.O.D.E. North worthy Chapter, \$1,225.
- I.O.D.E. Lady Dufferin Chapter, \$700.
- Canadian War Charities, \$1,500.
- Queen Elizabeth fund, \$1,000.
- British War Victims fund, \$775.
- Navy League, \$300.
- Grange Relief fund, \$400.
- British Soldiers fund, \$200.
- British Fire Fighters fund, \$200.
- Russian Relief fund, \$200.
- Chinese Relief fund, \$200.
- General expenses, \$1,645.15.
- Balance on hand, \$3,622.68.
- Total, \$36,672.83.

The average monthly receipts of the organization are \$1,525. Local

the Army Week endeavor but more particularly to refugees, bombed-out victims and civilians in Britain who have been temporarily driven from their homes.

LEGION AUXILIARY

Members of the Ladies' Auxiliary to the Canadian Legion have been doing an outstanding work in connection with assistance to the active or armed forces. During the past year they have sent parcels overseas amounting in value to more than \$100 and as they are only 25 members strong, they make a real effort to keep up this part of the work in addition to the other demands on their time and finances. They raise the money through bingo and by selling tickets on quilts on which they also do the work. Recently they also contributed the sum of \$25 toward an ambulance given by the Legion Ladies' Auxiliaries of Canada.

In addition to the other donations and parcels supplied the armed forces from this organization this year they are sending out the much-appreciated cigarettes. The members held two meetings a month and at each meeting a certain number from the list supplied locally are chosen so that all names receive their turn for these gifts. In the parcels sent overseas are the ever-appreciated socks, towels, candy, chocolate bars, peanuts, gum and cigarettes.

RED SHIELD AUXILIARY

Members of the Red Shield Auxiliary of the Salvation Army, a newly-formed organization in connection with the war effort, are at already in the lists for the armed forces of Canada and the local society is well to the fore in this regard. Each week the members meet and knit and sew on articles which are either given out to be placed in parcels sent from Ingersoll or sent through the Salvation Army headquarters at Toronto. These gifts go to the boys both in Canada or serving in some part of the world in this war system used by this organization. The Ingersoll is like that of the Salvation Army anywhere—the vast amount of work goes to a central distributing point and from there it goes on out again wherever it is most needed. In this way many who are at already in the lists for relatives and friends here or who have no relatives to supply them with comforts, are taken care of.

A recent survey of work done by the members shows that they have completed and shipped, or in part given locally, for parcels for the boys, some 190 pairs of socks, 53 sweaters, 18 scarves and 18 pairs of mitts. This does not of course include the amounts of sewing on a wide range of articles for refugees, hospital supplies or bedding given. And in addition to the donations made to the army, this organization too works for the navy and the air force. They have had a great many letters of appreciation for gifts received and included in them are letters from American friends also who have received some of the parcels.

THE RED CROSS

The many ladies of the town and district working for the Ingersoll branch of the Canadian Red Cross Society have had a very busy time in this war effort. A vast amount of their completed work goes to the refugees and to the hospitals, but much also goes to the three armed forces. Regularly the ladies devote their time, talents and efforts toward this great work and contribute in this way both in the Red Cross rooms and in their own homes.

The monthly reports of this fine organization tell the complete story of their efforts since organization after the declaration of war, but in a general way some of the highlights of their work can be mentioned here. To date this year there have been 190 turtle-neck sweaters sent to headquarters, 200 pairs of socks, 430 pairs of women's stockings, 440 pairs of mitts or gloves, 55 scarves and 435 aero caps. In the month of June alone 70 pairs of socks and eight sweaters were given to Ingersoll boys in the Oxford Rifles.

The Ingersoll and district branch has had several letters of appreciation from headquarters. It is pointed out in the excellent work sent in and this speaks well for the many ladies of the town and district who have had a part in this great effort.

The local branch of the Red Cross has also been assisting in

work does not apply strictly to

A. D. & M. S. Only One in Canada

Specialized Instruction In Handling and Care of Army Vehicles Given Here

Established Here in Fall of 1940 as Basic Training Centre and Changed Over to Present Establishment in Summer of 1941

The Advanced Driving and Maintenance School at Woodstock under command of Lt.-Col. R. B. Crouch, is now of national repute because it is the only training centre of its kind in the Dominion, giving as it does, specialized instruction to picked men from all parts of the country in the latest type of military vehicles.

First announcement that Oxford county was to have a training centre established here was made August 8, 1940 and word that the Fair Grounds was to be used for this purpose caused postponement of Western Ontario's finest fall fairs for the first time in 100 years. Although the fair was only 11 days away, officials canceled it altogether and the annual fair has not been held since.

Within a few days that Brig. D. J. MacDonald stated that the centre would be established in Woodstock. Lt.-Col. W. M. Veitch, supervising engineer, was busy and work began on the grounds with James A. Vance, superintendent, and A. J. McInnes, carpenter's foreman.

Work was soon completed and the centre was giving hundreds of soldiers their basic training and dispatching them to other units or the reserve army.

In the summer of the following year, 1941, the training centre was changed over to the Advanced Driving and Maintenance school and since that time has turned out hundreds of highly trained drivers and mechanics for duty at home and abroad.

The Department of National Defence has acquired not only the Fair Grounds, but also two large pieces of farm property in the county for training areas for the vehicles. The old Rubber Co. building in Woodstock has been taken over by the A. D. & M. S. and Pinecroft, the former Childrens Aid Home in Woodstock, has been made into a military hospital.

The A. D. & M. S. has been honored by many distinguished visitors, including Lt.-Gov. and Mrs. Albert Matthews and Lt.-Gen. Kenneth Stuart, Canada's Chief of Staff.

Oxford county residents have grown accustomed during the past several months to seeing long lines of military vehicles on convoy duty on city and county roads at all hours of the day and night, and they know that these hundreds of men under the command of the genial Lt.-Col. R. B. Crouch, are put through their training with vigor and an eye to the future.

Ingersoll Is Busy With War Activities

Continued from Page Five

the blood donor service (London) during the past several months and while the response has been fairly good, they point to the fact that more volunteers are needed in this great effort.

The local branch of the Red Cross has also been assisting in the blood donor service (London) during the past several months and while the response has been fairly good, they point to the fact that more volunteers are needed in this great effort.

I. O. D. E. In addition to their large patriotic program of work, members of the two local chapters of the Imperial Order Daughters of the Empire, the Lady Dufferin and the Northworthy have made an heroic effort to assist in the war effort of the country. Sizable donations of money towards the purchase of uniforms, a wide pro-

gram of sewing and knitting (some for civilians and refugees) and a considerable amount of it for the armed forces are only part of their efforts. This year the two chapters have been assisting very widely in Polish relief.

A very interesting item on the books from the chapters' efforts comes to light in the announcement of their sending gifts to members of the armed forces who have not relatives from whom they may expect to receive parcels. They not only see that the names of such soldiers are ascertained but they are taking on themselves a real amount of work in checking these so that as soon as the work really gets under way, no one will be forgotten. This spirit carried Dominion-wide will certainly go a long way to keep up the spirits and the morale of the fighting forces.

This organization, like the other women's organizations mentioned, has its members write many letters of cheer to the boys now serving and also supplies camps in Canada and other theatres of war with a large amount of good reading matter in the way of books and magazines. The members work diligently for the Canadian Navy and have sent a considerable number of parcels throughout the year and at Christmas time. The members have been cooperating in the matter of entertaining the soldiers in their homes and assisted also in the entertainment of the Kent regiment when they were quartered here for demonstrations in connection with the Victory loan campaign.

Those who saw the displays of work by the chapters here recently know that they have done much in the way of socks, scarves, sweaters, mitts, gloves, helmets, aero caps, body belts in addition to hospital supplies, comforts for refugees, etc. Gift parcels have been sent also to prisoners of war.

CHURCHES HELP, TOO

The local churches have had a real part in Canada's war effort as far as cooperating with the armed forces goes. One of the regular organizations of the churches, or a newly organized society since the war started, has gone into operation and has been supplying comforts and gifts to the armed forces.

At St. James' Anglican church the War Service League sends letters and parcels to some 51 members who have enlisted from the church. Some 15 to 20 letters are written each month and parcels containing socks, chocolate bars, gum, maple sugar, handkerchiefs, razor blades, etc. are sent from time to time, with special emphasis at Christmas. Magazines are also supplied.

At Trinity United church, members of the Women's Association have this work in hand and send

parcels containing canned fruit, meat, sandwich spread, butter, chocolate bars, condensed coffee, cheese spread, peanut butter, nuts, fruit juices, gum, candy, writing paper and supplies, washcloths, handkerchiefs, razor blades and shaving cream. They also contribute magazines and letters to the boys from their church and they raise the money for these articles through canvassing.

At the Baptist church a special committee representative of the congregation supplies some 12 boys from the church with gifts and remembrances. The boys are sent periodically and contain a fine list of goods. Organization was effected in this regard before the first Christmas of the war and the fund is supplied through a special offering for soldiers' cheer taken at church. Communion services once a month. A liberal offering has always been received and in this way all have a share towards this line work for the boys in the armed services. This is separate from the Red Cross work done by the church members.

At St. Paul's Presbyterian church the Ladies Aid have taken care of the shoes and gifts sent to the boys who serve in this congregation. The parcels are very similar to those mentioned from other churches and are accompanied by letters of cheer and remembrance. The gifts are such as cannot be obtained easily overseas and are much appreciated. Before Christmas last the Young People's Society of the church endeavored in this good work.

Members of the Catholic Women's League of the Ladies of the Sacred Heart have assisted in the war effort with eight boxes sent overseas, seven boxes to boys on active service in Canada and one box to Chaplain Fairer O'Rourke. They also gave war stamps to the value of \$8 for prizes at eucures.

During the past seven months the Junior Red Cross has made a quilt, top, knitted an afghan, hemmed 30 handkerchiefs and raised \$40 by the sale of cookies and a draw on an electric clock, in aid of Red Cross work. The workers in the church have made and donated quilts, pyjamas, slips, nightgowns, service socks, seaman's stockings, crew sweaters, turtle-neck sweaters, scarfs for seamen and soldiers, helmets, navy mitts and aero caps.

Avalon Chapter, Order of the Eastern Star, has donated 32 quilts and afghans to the Red Cross in their war effort. They have completed 200 articles of sewing and 180 knitted articles during the past year, and have donated the sum of \$25 to a mobile canteen. They have also made cash contributions to the British, Russian and Chinese war relief and hold regular sewing and knitting bees.

Keystone Rebekah Lodge, I. O. O. F. also assists in war work and have to date donated 16 wool blankets to the local Red Cross as well as giving quilts and layettes at regular intervals. They raise funds for the purchase of materials for these articles on which they do the work by eucures.



LT.-COL. R. BLAND CROUCH
Officer Commanding A.D. & M.S.

Tiltsburg Makes War Contributions

Continued from Page Six

this year received its charter at a public meeting, when Mrs. Ryland New, provincial president, I. O. D. E., was present. The members are an enthusiastic group of girls with Mrs. C. M. Conn as president and at present are completing layettes. They have been greatly encouraged by the donations received, and have given generously of their time for lay days, and have aided many worthy causes.

SENIOR CHAPTERS

The H.M.S. Courageous Chapter I.O.D.E. was organized September 28, 1939, with Mrs. Albert Stedelbauer as regent, and received its charter in November of the same year. Since organization the members have raised a total of \$3,355.76 and have completed 181 layettes, eight quilts, 28 dozen handkerchiefs, numerous ladies utility bags, have sent 100 blankets, 40 baby blankets, eight afghans, 556 field corners, 308 miscellaneous articles of clothing as well as 95 articles of Red Cross supplies. Donations have been made to the Sea Cadets' Greek, British and Bomber Relief Funds. The Chapter has sponsored organ recitals, fashion shows, white elephant sales, teas, theatre nights, and ball games, a frolic night and penny sale in order to raise funds for the chapter, and works in conjunction with the James H. Wilson Chapter in conducting a thrift shop, from which the two chapters cleared \$1,200 during the past year.

The James H. Wilson Chapter, with Mrs. M. S. Somers as regent, is carrying on a fine work. The Chapter had recently been given a house on Harvey street, for the duration, in which to carry on. The rooms are practically always open and it is a great sight to see the large number of ladies working at the sewing machines, packing boxes, etc. Mrs. R. B. Moulton, Sr., is the Navy League convenor, and survivors' bundles are packed frequently and sent to an Eastern port to be picked up for use of persons rescued at sea. A tag day for this fund was held recently and the response was very gratifying. Large shipments of used clothing which have been cleaned are shipped often for the Polish Relief fund, food comforts and clothing for refugees and bombed out families, also mine-sweeper jackets. Each boy from this district visiting in the

service is given a complete outfit of field comforts as soon as possible after enlistment. The James H. Wilson Chapter and H. M. S. Courageous Chapter have sponsored two very successful "meat of pennies" drives. The Chapter also has a community smoke tord which sends cigarettes overseas every month. The James H. Wilson Chapter is conducting a very extensive salvage campaign supported by Mayor William Aitken, the town council, the Canadian Legion, Chamber of Commerce, Lions Club, and many private citizens. J. O. Laird, organizer of the Western Ontario national salvage campaign under the Department of National War Services, recently spent a day in town and stated that undoubtedly Tiltsburg has one of the finest salvage organizations of any town twice its size in Western Ontario. Mrs. W. G. How is convenor of the wool, and reports they have some ladies who've given a tremendous amount of knitting. Mrs. Elnor Smith, a lady over 60 years of age, started knitting August 6, 1940, and since that time has completed 300 turtle-neck sweaters, 115 hemlets, 10 sweaters, and 20 pairs of socks. Others are doing a considerable amount of knitting are Mrs. Edna Perry, Miss E. Nicholson, Mrs. Snook and Mrs. Alfred May.

Other organizations in the town are contributing in various ways in the war work, and for a town of this size the citizens of Tiltsburg have every reason to be proud of the splendid showing which the town is making both in giving so liberally of its sons and daughters and the amount of materials being sent as well as the money being contributed.

At the present time it, J. Ravette, of Toronto, buyer for the Department of Transport, is in town taking options on property required for the Tiltsburg Airport which will be situated on the 7th concession of the township of Durham about four miles north of the town. The land on which the options are being taken consists of nine farms with an area comprising 612 acres.

CANADIAN ARMY INSIGNIA



THE ROYAL CANADIAN ARTILLERY



ROYAL CANADIAN AIR FORCE
(Officer of Air Rank)



THE ROYAL CANADIAN NAVY
(Petty Officer)



THE ROYAL CANADIAN NAVY
(Officer)

Army Insignia



THE ROYAL CANADIAN MOUNTED POLICE

Rifles Have Sent 1,200 Into Army

Military History of Oxford Can Be Traced Back to War of 1812

Since Start of War Many Officers and Men Have Entered Active Service—Unit Mobilized This Spring

The Oxford Rifles Regiment, adding to its notable history begun 150 years ago, had contributed more than 1,200 men of all ranks to the active forces in the present conflict up to this spring. In March of this year the Oxford Rifles was mobilized for active service and at the present time there are approximately 800 men under Lt.-Col. Ernie Elliott in the active unit and about 450 men under Lt.-Col. W. F. Hersee in the reserve unit. The active unit left London only a few days ago for an unannounced destination.

When the mobilization order was given for the Oxford Rifles in March, every officer in the reserve unit volunteered for active duty as did practically all the sergeants and most of the other N.C.O.'s. About 200 men in the active unit are from the reserve unit of the home regiment while the others are made up of "R" recruits.

More than 70 officers have been contributed to the various branches of the armed forces who were originally members of the reserve unit of the Oxford Rifles and they now serving in all parts of the world-wide conflict.

There has been a tremendous step-up in activities at the Woodstock army since the summer of 1939 as well as in Ingersoll and Tilsonburg where there are companies of the Oxford Rifles. There are also platoons in Embro and Plattsville which add to the strength of the Oxford county unit.

WAR OF 1812

The title of the regiment and its active history dates back to 1863 but there are records of the unit going back to 1850. However, militia history in the county goes back to the war of 1812 when the regiment took part in engagements at Fort Erie, Lundy's Lane and Malcolm's Mills. But even years before this, there are records pointing to the year 1789 when military units were called to duty in Oxford county to quell a disturbance.

CALLS TO SERVICE

During its long history, the Oxford militia regiment has had many calls to active service, and has responded nobly to all of them. The first came soon after its organization in December, 1864, when four companies of the regiment formed a battalion for frontier service at Laprairie, Quebec, under the command of Lt.-Col. John B. Taylor. The second call to the regiment came in November, 1865, when a company with Capt. H. B. Beard, Lieut. John Matheson and Ensign James Coad, as its officers, was sent to Sarnia for similar frontier duty. Lt.-Col. Taylor was again in command of the battalion, and on being promoted to the general staff, he was replaced in his command by Lt.-Col. Hugh Richardson, also of the Oxford Rifles.

At the time of Fenian Raid in 1866, the companies at Woodstock, Thamesford, Ingersoll, Embro, North Oxford, Drumbo, Princeton and Paris were called out for active service in March, but did not get into action. In June the Ingersoll and Drumbo companies were called for active service, and a week later the Woodstock company was called out. They went to Fort Erie, and were just too late for the fight at Ridgeway, although they took 65 Fenian prisoners on the way there.

In 1868 an unusual call was made upon the regiment when the militia was called out to help in dispersing a crowd at the time of the famous "whiskey riots."

NOTABLE OFFICERS

During the long period of its history many notable citizens of Woodstock and Oxford County have commanded and served as of-

ficers in the regiment. Lt.-Col. Skinner was one of the outstanding of these, for in 1871 he organized and commanded the Canadian team which went overseas to take part in rifle matches at Wimbledon, England. Captain McCleneghan was one of the members of that team.

In the South African War, the regiment was represented by several of its members joining the Canadian contingent, the death in action of one of them, Sergeant Leonard, being commemorated by the statue which stands in front of the court house.

The pages of history tell no greater story than that of the part played by Canada in the Great World War of 1914 to 1918, and in that story, the name of Oxford County shines with undimmed lustre. On August 4, 1914, the British Empire was at war with Germany, and the response to the call was instantaneous from Oxford. Lt.-Col. W. T. McMullen, then commanding the Oxford Rifles, at once issued a call for all-ranks to report, and on August 5, the regiment paraded the streets of Woodstock. On August 22, the first contingent of seventy men, headed by Lieut. Cecil James, killed in action at Festubert, went to Valcartier, and formed half of "A" Company of the 1st Battalion, commanded by Major, now Lt.-Col. D. M. Sutherland. This contingent of Oxford county men entered the trenches with the first of the Canadians, and was the first body of Canadian troops to undergo the German poison gas at Langemarck.

Meanwhile, other contingents were organized, and joined the 18th and 34th Battalions at London, to go overseas with the second Canadian contingent.

THE 71ST BATTALION

Oxford's next contribution to the infantry forces of Canada was made through the 71st Battalion, organized and commanded by Lieut.-Col. Sutherland, who had been wounded and had returned to Canada. Oxford county furnished one company and the headquarters staff. Five hundred and thirty-eight men, exclusive of officers, were recruited under the general order of August, 1915, and were sent to London for training. In November, 1915, the battalion went into winter quarters, a company being billeted in the Woodstock armory. On April 1, 1916, the regiment went overseas, and, on reaching England, was utilized to provide drafts for the battalions in the trenches, where they saw spirited action in the great battles of the summer and fall of 1916.

OXFORD'S OWN

On December 21, 1915, Lt.-Col. McMullen was authorized to raise the 168th Battalion, which became known as "Oxford's Own." When the unit went into camp at London in June 1916, it numbered 943 officers and other ranks. In October of the same year, the battalion went overseas and the men were attached to the reserve battalions at Sandling from which they went in drafts to battalions on the firing line. One hundred and eighty-eight members of this battalion did not come back, and 256 more were wounded showing the strenuous service which they saw in many of the battles of the war.

GREY'S HORSE

Another Woodstock and Oxford unit which gave many men to the world war was the Grey's Horse, a cavalry unit which had its headquarters at Woodstock. In August, 1914, this unit sent fifty men to Valcartier, under Major D. M. Sutherland, and they were later drafted into the 1st Battalion, C. E.



LT.-COL. W. F. HERSEE, Officer Commanding Oxford Rifles (R).

Woodstock Women On Active Service

More than 40 Woodstock girls are in active service. The following list shows their rank and unit: R.C.A.F. (Women's Division)—Section Officer Jean Cameron, Victoria, B.C.; A.S.O. Jean Atkinson, Rockcliffe, Ottawa; A.S.O. Norah Hargan, Camp Borden; Cpl. Mary Mark, Uplands; Cpl. Betty Tomalin, Toronto headquarters; AW 4 Kathleen White, Dunville; AW 2 Ellen Lodato, St. Thomas; AW 2 Monica Lofalo, Rockcliffe; AW 2 Phyllis Schell, Toronto; AW 2 Peggy Farmer, and AW 2 Grace Farrell, Dofco, Sask.; AW 2 Eleice Greer, Fingal; AW 2 Winnifred Rockett, Toronto; AW 2 Margaret Meek, Rockcliffe; AW 2 Barbara Todd, Ottawa; AW 2 Annie Bennett, Fingal; AW 2 Anabel Thain, Toronto; AW 2 Phyllis Porter, Toronto; AW 2 Lillian Bagley.

C.W.A.C.—A/Cpl. Margaret Hackney, with the British Embassy, Washington, D.C.; L/Cpl. Jean Griffin, A. D. & M. School, Woodstock; Privates Ruth Clayton and Marion Willton, A. D. & M. School, Woodstock; Pte. Joyce Harper, Windsor; Pte. Cora Stager, London; Pte. Stella Pike, and Pte. Isabelle Shortreed, Chatham.

Others also are on call, and a further number are anxiously awaiting organization of the Naval Auxiliary.

In addition there are three Woodstock girls overseas. Mrs. Thomas Waugh, whose husband is also in the army is in the Auxiliary Territorial Service, and Miss Marion Douglas and Miss Helen MacKay are both nursing sisters.

Twelve nurses from the Ontario Hospital staff are in action service in England and South Africa, and two nurse attendants have joined the Air Force. The nurses who have joined up are as follows: Miss Helena Stearns, Miss Edmondson, Miss Hays, Miss Dane, Miss Downs, Miss Spilty, Miss Alma Rath, Miss Helen Peter, Miss Cora Stager, Miss Dorothy Nash, Miss Dorothy Bushell and Miss Hazel Elliott. The two nurse attendants in the Air Force are Doris Farmer and Elizabeth Farrell.

Army Insignia



THE ROYAL CANADIAN NAVY (Chief Petty Officer)

Red Cross Corps Members Are Training Themselves To Meet Any Emergency

Woodstock Branch is Well-Drilled and Smartly Uniformed—Local Unit Has Supplied 11 Members for Active Service

Woodstock women are serving their country in a variety of ways, and perhaps there is no more active or enthusiastic group than the Red Cross Corps. Uniformed and smart, they have taken part in many dress parades, in addition to drill and route marches, study of special war courses, and rendering local service whenever opportunity offers.

From its ranks 11 members have been called to active service. Miss Jean Cameron, first commandant, is now serving as section officer, R.C.A.F. (W.D.) in Victoria, B.C. Early this year Miss Mary Mark, who took her place, was called to the R.C.A.F. Women's Division, Toronto, as transport driver, and is now engaged in this work at Uplands. She holds the rank of corporal.

Miss Norah Marks is the present commandant. The corps is still open for recruits and girls and young women interested in this phase of war service are asked to communicate with Miss Marks at their earliest opportunity.

It was in January 1941 at the request of the Woodstock Branch of the Canadian Red Cross Society, a detachment of the Canadian Women's Voluntary Service Corps of the Canadian Red Cross was formed in this city. The name has since been changed to the Canadian Red Cross Corps and as such is known across Canada. With Miss Jean Cameron of the W. C. I. staff as commandant, an advisory committee aided in the appointment of officers to act until a course of training and a qualifying test could be completed, after which permanent appointments were made.

COMPOSITE COMPANY

The unit formed in Woodstock was a composite company, consisting of three sections, transport, nursing auxiliary and office administration. Of 60 applications for membership, 49 were accepted and an intensive course of training commenced. This took the form of military drill under qualified army instructors and lectures in the various subjects outlined for basic training, compulsory for all sections.

These were St. John First Aid, air raid precautions, military law, K.R. and O., orderly room procedure, message and report writing. The transport section is at present completing an intensive course in mechanics.

Special courses were arranged for the different sections. The transport section took motor mechanics, map reading and advanced stretcher drill, the nursing auxiliary and lectures in home nursing and war emergencies, the office administration a detailed course in orderly room procedure.

The transport section has been one of the busiest units, providing cars and drivers for the I.O.D.E. salvage campaign when required, also for the aluminum drive, some of the collections being made from rural communities. The transport girls have also been on call from the Red Cross Society to pick up and deliver blankets, or do any necessary errands. Four girls go one evening a week to sort salvage for the I. O. D. E.

They have collected, sorted and shipped approximately 1,000 books and magazines as well as 500 packs of used playing cards to the Navy League in Toronto. Some were also sent to the local training centre. Ditty bags were filled and sent the Navy League for Christmas.

Girls of the office administration section have typed reports and customs declarations for overseas Christmas parcels sent by the Red Cross. One of the girls experienced in the work made patterns and helped in the cutting depart-

ment of the local workrooms. Old silk stockings were collected for naval requirements.

Two members of the corps were released last year for work in the Land Army during harvest. The corps parades with other military units on special occasions, held a week-end camp run on military lines, and has been officially inspected by Mrs. A. W. Ellis, national commandant.

PRESENT STRENGTH 31

Present strength of the Red Cross Corps is 31. Commandant Norah Marks has as assistant officers: Adjutant Nettie Crosier, 1st Lieutenant Leota Bennett and Mrs. J. Sanders as an honorary officer. The Red Cross advisory committee which connects the corps with the local society includes Mrs. E. H. Ellis, Mrs. James Little and Miss Lily Mackay.

Among the latest duties assigned to the corps is aid rendered to the blood donor service which is at present being organized in Woodstock under chairmanship of Leslie Ball. The office administration group is doing all the clerical work in this connection and the transport section will look after driving the donors to and from London where the blood bank will operate.

Two nights a week are devoted to drill and lectures on which there are written examinations. Through kindness of Lt.-Col. W. F. Hersee the corps has use of a room at the armory for its headquarters.

Red Cross Corps members who have been called to active service include the following:

R. C. A. F. (W. D.) Section Officer Jean Cameron, now at Victoria, B.C.; Assistant Section Officer Norah Hargan, Camp Borden; A.S.O. Jean Atkinson, Rockcliffe; Cpl. Mary Mark, Uplands; AW 1 Kathleen White, Dunville; AW 2 Ellen Lodato, St. Thomas; AW 2 Phyllis Schell, Toronto.

C. W. A. C.—L/Cpl. Margaret Hackney with the British Embassy, Washington, D. C.; Volunteer Marion Willton, A. D. & M. School, Woodstock; Vol. Joyce Harper, Windsor; Vol. Cora Stager, London.

Four members of the corps who volunteered for active service were not successful in passing their medical tests.

Army Insignia



THE TORONTO SCOTTISH REGIMENT (M.G.) Toronto, Ont.



THE SOUTH ALBERTA REGIMENT Medicine Hat, Alta.



ROYAL CANADIAN AIR FORCE (Office below Air Rank)

Officers and Men of the Oxford Rifles (A)



LT-COL. ERNIE ELLIOTT, M.O.



MAJOR K. M. MacINTYRE



MAJOR J. C. HERBERT



CAPT. C. H. CRAIG



CAPT. HAMILTON



CAPT. H. HARLEY



CAPT. R. E. KIRK



CAPT. G. A. RICHARDS



CAPT. R. J. STALLWOOD



CAPT. F. A. TUNALEY



LIEUT. H. C. ARMSTRONG



LIEUT. M. A. BERNATH



LIEUT. J. FEATHERSTONE



LIEUT. E. J. FERGUSSON



LIEUT. N. FOSTER



LIEUT. G. GIBSON



LIEUT. R. G. GROOM



LIEUT. F. C. KARN



LIEUT. S. N. MANORE



LIEUT. W. R. MARSHALL

Officers and Men of the Oxford Rifles (A)



LIEUT. C. SPARKS



LIEUT. B. R. THOMSON



LIEUT. J. M. WILSON



LIEUT. W. C. WILSON



Rifleman Atfield



Rifleman Atkinson



Rifleman Bazulk



Rifleman Bender



Rifleman O. E. Beattie



Rifleman Jack Bell



Rifleman R. Blackmore



Rifleman J. Brighty



Rifleman J. Brown



Sergeant Cadman



Rifleman G. A. Chambers



Rifleman G. Clifton



Rifleman V. M. Cole



Rifleman K. Crawford



Rifleman R. A. Crawford



Rifleman F. Deadman



Rifleman R. E. Deadman



Rifleman G. Edwards



Rifleman J. English



Rifleman I. Fox



Rifleman F. Gentry



Rifleman R. Hamilton



Rifleman J. Harner



Rifleman A. Harris



Rifleman H. Harris



Rifleman R. S. Harris



Rifleman W. Harris



Rifleman W. C. Hartley



Sergeant Harwood



Rifleman C. Henderson



Rifleman A. Hopper



Rifleman M. G. Hughes



Rifleman P. H. Humphrey



Rifleman E. Hurdle



Rifleman J. C. Hatches



Rifleman G. Ingham



Rifleman W. J. Jamieson



Rifleman G. Johnson



Rifleman L. Q. Jones



Rifleman E. J. Kendall



Rifleman D. Kennedy



Rifleman John Knott



Rifleman A. Lippert



Rifleman G. Lewelyn



Rifleman R. C. Loft



Rifleman A. Loiselle

Officers and Men of the Oxford Rifles (A)



R. C. Cree G. W. Irvin Rfm. MacEwen R. A. McDonald H. M. McRae C. W. Malott J. J. Marks C. Meatherall E. Meatherall S. Mills



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L. G. Songhurst J. J. Stewart Fred Storey K. C. Staver J. H. Taylor William Tedford Jack Tice E. Trotter F. R. Voigt



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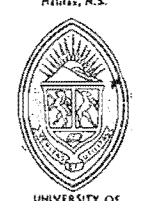
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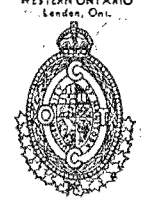
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6th DUKE OF CONNAUGHT'S ROYAL CANADIAN HUSSARS
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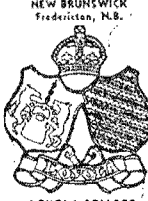
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THE HALIFAX RIFLES
Halifax, N.S.



OXFORD COUNTY MEN AND WOMEN WE'RE PROUD OF YOU!

Proud of those who have enlisted in the Armed Services and proud also of the women especially who have been giving so much of their time and energy in looking after the needs of our men through Red Cross, War Charities and other patriotic and charitable organizations.

CARRY ON!

WE'RE DOING OUR PART

We're doing our part in the war effort, manufacturing parts for the Dental Corps as well as Canada's Hospitals, at home and overseas, also special equipment for the Empire's Defense Efforts.

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PAT ARNOLD, R.C.E.
Woodstock

TO YOU WE PAY TRIBUTE!

Valiant men and women of Oxford County
who are serving your country in the Navy,
Army, Air Force and the Auxiliary Services.

Our plants have been converted from the manufacture of agricultural equipment and production of castings for peacetime goods to the vital needs of war.....

By the end of this summer our entire output will be war equipment.

**Grey Iron, Aluminum,
Bronze Castings**

THE EUREKA PLANTER
COMPANY, LIMITED

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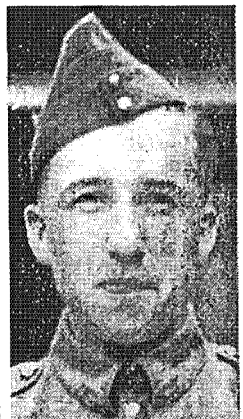
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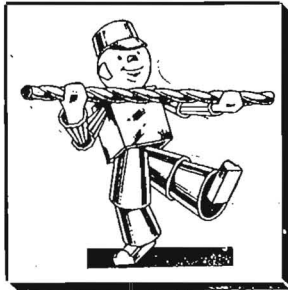


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MARCHING TO VICTORY



58 of our employees are serving with the many others from Woodstock and Oxford County in the Army, Navy and Air Force.

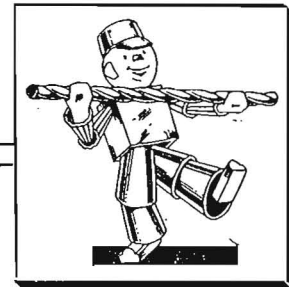
We Salute You!

STAN-STEEL TUBE

plays its part



By operating 22 hours per day turning out tubular parts for the three services, 95 per cent. of our production is for war materials and our product is vital to the war effort because of its great strength and light weight.



Every employee is a subscriber to War Charities and is doing everything he can to back our men both overseas and on the home front. We are proud of them.

STANDARD TUBE

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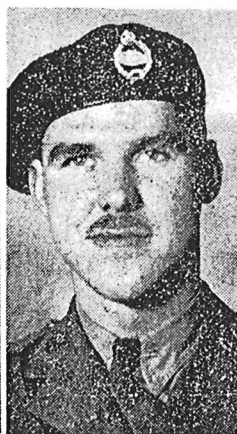
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Woodstock



C. A. BENDALL, ELGINS
Woodstock



A. BENNETT, ELGINS
Woodstock



LT. EDWIN BENNETT, C.A.C.
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GEORGE BENNETT, R.C.A.F.
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Congratulations OXFORD COUNTY!

Your men and women have responded nobly to the call of the Armed Services

Your industrial effort is giving them the vital weapons of war.

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Manufacturers of:
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are proud to be serving
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This space donated by
SAM KOSTIS
CONFECTIONERY
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WE SALUTE YOU
Soldier, Sailor and Airman!
MAY VICTORY SOON BE YOURS!

MRS. T. V. WILKIE
Lingerie — Hosiery — Sportswear
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502 DUNDAS ST. WOODSTOCK

GOOD LUCK TO THE BOYS

ROBINSON'S FISH & CHIPS

360 DUNDAS ST. WOODSTOCK



A WOODSTOCK LADY SPEAKS

Don't think I don't like plenty of sugar in my coffee, plenty of service from our local merchants and a few more things that either have been or will be rationed!—And if you say YOU don't like them, I'll think you are fibbing! All these things are good old Canadian comforts that everybody is used to in his daily life. The way I see it though, "daily life" has no right to go on as usual until WE'VE WON THIS WAR!— And when I say "we," I mean all of us; men in the armed forces, workers in war production, school children buying war savings stamps and housewives directing their family life into channels where it uses less sugar, coffee and tea.

LESS OF ANYTHING THAT IS NEED FOR VICTORY

ARMY WEEK
JUNE 29
JULY 5

Poole & Co.
GROCERIES — CHINAWARE

COLES BROS. Investments Insurance

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**Army
Week**

June 29 to
July 5

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We're proud of every one of you.

The HUB

Cigar Store and Soda Fountain,
where all the boys meet.

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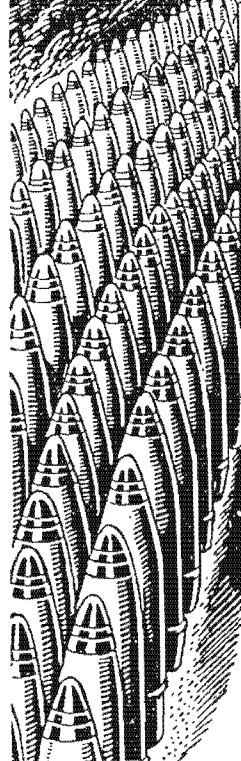
**AN ARMY EVERY CANADIAN
MAY WELL BE PROUD OF**

◆ Crouched and poised, with disciplined impatience, waiting to pounce at the enemy, is Canada's great army which will form the spearhead of that decisive offensive just about to be—"a dagger pointed at the heart of Hitler."

That something, that the vastness and ruggedness of this great country imparts to men who have still a strong strain of pioneer blood in their veins, has made possible the mustering of an army unsurpassed for physical fitness, and which in mental mould and moral might is the most magnificent that has ever set forth to defend the freedoms and uphold the honor of this young and virile nation of ours.

We, of Massey-Harris, are naturally proud that many from the various divisions and branches of our far-flung organization are serving in the ranks of this great army. It is gratifying, also, that the thousands in our several plants are permitted to play an important part in providing the machines and munitions so essential to the success of that army in modern mechanized warfare.

And the great Canadian Army which has, as our Minister of National Defence says, "a larger proportion of armored troops than any army in the world," will be a decisive factor in hastening the day of victory.



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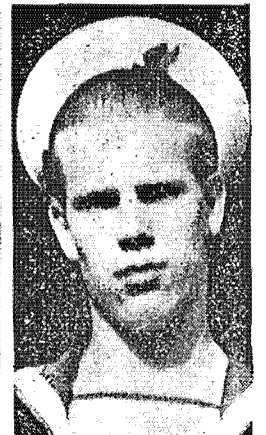
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Woodstock

— We Salute You! —

MEN AND WOMEN of OXFORD COUNTY



We are pleased to join in paying tribute to the valiant men and women of the armed forces of Canada—and those courageous women now in the service of their country. We salute you all!

We trust that the United Nations will secure an early victory, to be followed by an enduring peace in which the peoples of all lands may enjoy the pursuit of happiness, and the right to worship as they please.

J. and J. Sutherland

BOOKS, STATIONERY, GIFTS

WALL PAPER, PAINTS, OILS

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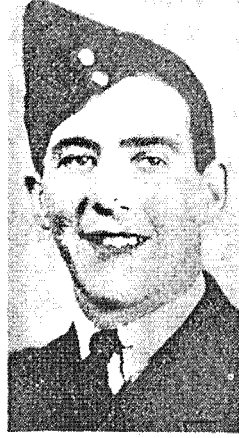
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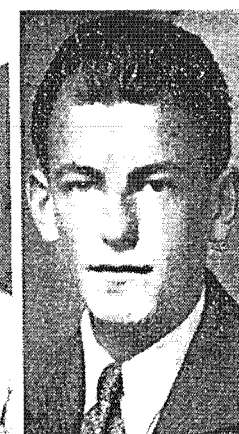
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WOODSTOCK IS PROUD OF HER SOLDIERS

Since the Fenian Raid days, Woodstock has played an important part in the defence of the Empire. Always in the past Woodstock's sons have stood beside their comrades of the Empire. Today, more than ever, her sons and daughters too, are taking their full part, shoulder to shoulder with all the free peoples. Woodstock is proud of her soldiers and we have a right to be proud.

And so we learned with pleasure that our government have decided to set aside the week from June 29 to July 5 as Army Week to better acquaint our citizens with the work of our soldier sons and daughters. We point with pride to Woodstock's war effort not only in supplying men and women for the armed forces but in getting behind every worth-while effort.

It is our sincere hope that every citizen in the City and District will join in the spirit of the week and follow out closely the program laid out by local and national committees.

Let's decorate our homes and places of business with flags and bunting. Let's not be hesitant in honoring those to whom we owe a great tribute—those men and women who serve to protect our liberty.

City of Woodstock Council

C. W. HAYBALL, Mayor
ALDERMEN;

Charles Burston
Vance Garneau
J. A. Lewis
O. T. G. Martin
E. G. McKenzie
W. A. McLeod
G. E. Peirce

R. D. Sinclair
D. A. Thomson
H. V. Utting
H. E. Buchanan, Assessor.
A. B. Lee, Clerk.
J. D. Hill, Treasurer.

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Ingersoll



W. CAMPBELL



JACK CANNING
Woodstock



RAYMOND F. CARDER, R.C.A.F.
Norwich



R. E. CARL, R.C.E.
Princeton



T. CARLISLE, ELGINS
E. Oxf. Top.



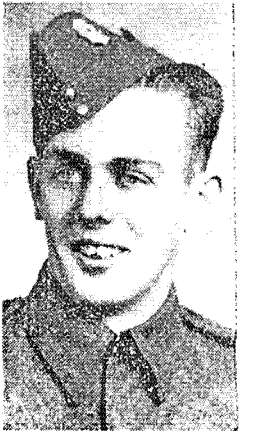
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Norwich



LIEUT. S. S. CARROLL, R.C.A.
Norwich



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W. E. CARTWRIGHT, NO. 1 D.D.
Ingersoll



GORDON CASLER, R.C.A.
Burgessville



ARMY WEEK

JUNE 29 - JULY 5

WE ARE PROUD OF CANADA'S ARMY . . .
 particularly of the part Woodstock and Oxford County men and
 women are playing in the armed services.



LIEUTENANT R. SHAPIRO,
 founder and manager of this store,
 who is now serving with the
 Active Army.

THE workers in Canada's war factories play a vital part in the Victory effort. They may not wear a uniform or carry a gun, but they're soldiers just the same, making the tools that will crush the enemy. Thousands of war workers are buying war savings stamps every day. Are you doing your share? Put that extra energy into your wartime job . . . buy extra war savings stamps today and every day until victory brings us peace. Our salespeople are "pitching" in to help win this war. Because they're trained to help you buy thriftily, thoughtfully and well. They'll tell you what to look for in the clothes you buy—no matter where you buy them.

OXFORD OUTFITTERS

"Woodstock's Leading Credit Store"

427 DUNDAS STREET

PHONE 1819



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Norwich



LESLIE CHADWICK, ELGINS
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ALLAN CHAFFE, R.C.E.
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G. A. CHAMBERLAIN, R.C.A.F.
Ingersoll



G. W. CHAMBERLAIN, R.C.A.
Ingersoll



S. F. CHAMBERLAIN, R.C.A.
Ingersoll



H. H. CHAMBERS, H.L.J.
Bright R.R. 4



RAY CHAMBERS
Woodstock



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W. L. CHIATFIELD, R.C.A.F.
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LT. TED CHILDS, H.L.J.
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CHILTON ELGINS
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Woodstock



KEN CLARK, R.C.B.
Woodstock



WALTER CLARK, R.C.E.
Woodstock



RUTH CLAYTON, C.W.A.C.
Woodstock



F. CLEMENTS, R.C.E.
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ARMY WEEK—JUNE 29-JULY 5

We are proud of Oxford's war effort and of her men and women in the services. May victory soon attend your efforts.

INVEST NOW IN A GOOD FUR COAT!

Our Label Guarantees
 Quality Pelts
 Expert Workmanship
 Lasting Style
 Moderate Price

This year more than ever before, a good fur coat is a long-term sound investment. So buy your fur coat with confidence—choose it here where we are famous for fine furs. This year more than ever—you'll want to know—"is it a sturdy fur—will it "stand up" under steady wear—does it have lasting style?" And we'll tell you. We guarantee finest pelts, master workmanship, lasting style—and at prices to fit every purse. Come—see these quality fur values today—specials for our Advance Sale.

ASK ABOUT OUR BUDGET PLAN and FREE STORAGE.

Phone 298 and have your furs, cloth coats and woollens placed in our "Certified" storage vaults on the premises.



Reed's Furriers

529 DUNDAS ST. PHONE 298. WOODSTOCK

STAND BEHIND THE MEN BEHIND THE GUNS!



SEND THEM *Parcels*... REGULARLY

LET US HELP YOU SELECT THINGS HE LIKES



- LEATHER TOILET SETS
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- RAZORS
- CIGARETTES
- TOBACCOS
- CANDY
- KODAKS AND FILMS
- SHAVING NEEDS

A WELL-STOCKED DRUG STORE READY TO SERVE YOU

M. A. BERNATH
 Serving as Adjutant of Oxford Rifles (A).

Bernath's Drug Store

443 DUNDAS ST. PHONE 78
 JAY C. BROWN, Phm.B. Manager.

We Salute The CANADIAN SOLDIER

The best of the world's blood in his veins.



WEST, TAYLOR, BICKLE & CO., LIMITED

NORWICH, ONTARIO
 Montreal — Winnipeg — Edmonton


Manufacturers of
 NORWICH BRAND
 BROOMS
 WHISKY
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ARMY WEEK

JUNE 29 to JULY 5.

Support the boys in khaki—send gifts—Write letters, knit socks, sweaters, etc.



WAR UTILITY
69c
 Large ball of fine wool with instructions to make a pair socks.

SUPER SERVICE
85c
 A special heavy duty wool made to give real comfort and service.

WALKER STORES, LIMITED

INGERSOLL PHONE 56
 139 THAMES ST.

SERVING KING AND COUNTRY



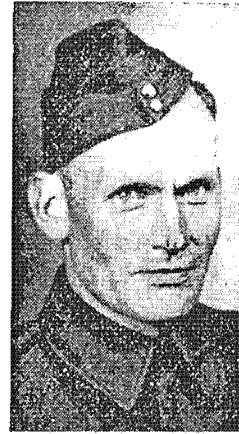
GEORGE CLEMENTS, ELGINS
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Lakeside



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W. C. COLLINS, ELGINS
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GEORGE CONLAN, R.C.R.
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H. CONNOLLY



LESLIE COOK, R.C.R.
Woodstock

BEST THOUGHTS OF THE BOYS OF THE ARMY

Wherever they may be—remember them often.
 And for articles they will appreciate choose them from this store.
 A parcel regularly will make them feel closer to home.

SEGAL'S DEPT. STORE
 INGERSOLL.
 123 THAMES ST.

ARMY WEEK!

May it strengthen interest in all the boys of our fighting forces.

THINK

Kindly of all of them and don't forget to send the parcels and letters which are always precious.

Cinderella Beauty Shoppe
 169 THAMES ST.
 INGERSOLL

The BOYS of the ARMED FORCES

Appreciate Cigarettes and other gifts regularly. Fill out your forms and we will arrange direct delivery of Cigarettes.

"LEO'S PLACE"

Lunches—Soft Drinks—Cigarettes—Tobacco, Etc.
 OXFORD STREET TILLSONBURG

McDONALD INSURANCE

CALL **TILLSONBURG**
 FOR ALL CLASSES OF **INSURANCE**



BUY WAR SAVINGS STAMPS REGULARLY
 After Hours—Blake McDonald 883.
 Hugh McDonald 457.



AS A PARTING REMEMBRANCE—

YOUR PHOTOGRAPH

Men and women in uniform—this is the finest tribute you can pay the ones you love. Your photo beside them, you will be near when miles away.

Phone 978 For Your Appointment.

MEYERS STUDIOS
 531 1/2 DUNDAS.

Whether He Is In **CANADA or OVERSEAS**
 Remember Him Every Week



SEND PARCELS!
 He'll Like These!

- BATH TOWELS
- WASH CLOTHS
- If he has married, after going over, enclose
- SILK HOSE
- SILK UNDERWEAR for Her.

"Keep our Store In Mind"
 Fine Linens—Blankets—Draperies and Fabrics.

W. W. WILFORD
 INGERSOLL

BERT NEWMAN'S FLOWER SHOP

FLOWERS AND PLANTS
 For All Occasions

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 STORE WEST BROADWAY PHONE 68 GREENHOUSES SIMCOE ST.

Military Watches

JUST THE THING FOR ALL BRANCHES OF THE SERVICES.

- STAINLESS STEEL CASES
- WATERPROOF
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- ANTI-MAGNETIC
- UNBREAKABLE GLASS

Nationally Known Makers

ROLEX — BULOVA — MIDO — SAVOY

FREMES — GLOBE — MAJESTIC

Geo. W. Lashbrook

JEWELLER TILLSONBURG

OVERSEAS BOXES

Sturdy corrugated boxes complete with heavy cord, label and declaration form. Two handy sizes.

12c -- 15c

Overseas letter pads—thin but easy-to-write-on.
 PAPER—15c, 19c, 29c.
 OVERSEAS ENVELOPES—15c PKG.

ACTIVE SERVICE GIFTS

Writing Cases, Money Belts, Billfolds, Cigarette Cases and many other useful gifts in the service colors.

Carr's Book and Gift Shop

YOUR HOME



If you intend to BUILD or REMODEL WE CAN HELP YOU—Consult us on our prices and materials.

Cement, plaster, lime, brick, lumber, siding, flooring, roofing, windows, doors, gyproc, masonite, Scarffe's paint and many other lines in building materials.

We carry Johns Manville asbestos and roofs and sidings and insulation.

Can give you estimates and plans for your jobs, will contract or supply as you desire

We have all kinds of coal and coke, including the best stoker coal.

Thanks for your past patronage and we will continue to use courtesy and make prompt deliveries.

W. E. LAMB DEN

PHONE 57.

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LEN CROKER, R.C.E.
Norwich N.

ARMY WEEK

**JUNE 29th
to JULY 5th**

Come on Canada! Our Army and Navy can beat the life out of the Axis! Victory is in the bag . . . IF we all back up our fighting men with fighting dollars. The Victory bonds you buy might help to buy another big gun or a hand grenade. Your 25c war savings stamp may pay for a machine gun bullet that sends a bomber crashing in flames.

This week show the men behind the guns that you're with them every inch of the way . . . Give them the money for equipment, entertain them in your homes . . . do all you can for Victory.

An IDEAL WAY To ENTERTAIN An ENLISTED MAN

is to bring him here for a snack after he is through duty in the evening. He'll enjoy your company and our tasty lunch.

KING'S

CANDY — SODAS — LUNCHES — ICE CREAM
— 2 STORES —
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FOUNDED 1865

SAWTELL BROTHERS GENERAL INSURANCE

An Insurance Agency more than 75 years old.
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He'll Finish the Job If We Furnish the Tools and Equipment We Must Do Our Part



The BEAVER FOUNDRY and FURNACE WORKS

—TILLSONBURG—

SUPPORT ARMY WEEK JUNE 29—JULY 5.

DEVLIN'S

For
ARMY WEEK

Headquarters for:
MONEY BELTS
BILLFOLDS
TRENCH KITS
IDENTIFICATION
BRACELETS

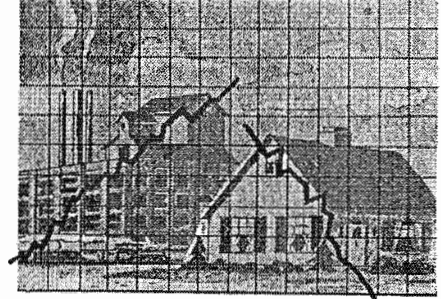
BEST WISHES FOR
THE BOYS
OF THE ARMY.

DEVLIN'S

JEWELRY.
TILLSONBURG.



Conserve for VICTORY



USE ELECTRIC POWER WISELY!

Electric power is on the job producing guns and tanks and planes to win the war . . . and supplying the huge needs of Canada's Army and Navy.

You can help by conserving electricity in your own home! Use it wisely, and take good care of your electric appliances. They can help you conserve for victory—by giving you more time for war work . . . by conserving food and health . . . by protecting the Canadian standard of living.

BUT REMEMBER

until our homes and families have been made safe from barbaric enemies, civilian needs must be secondary to war needs.

THE BIG JOB IS VICTORY!

WOODSTOCK PUBLIC UTILITIES
COMMISSION

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Ingersoll



W. H. CROWLY
Ingersoll



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Woodstock



W. CUPPLES, ELGINS
Tilsonburg



DAYTON CURRY, R.C.A.F.
Norwich



HILTON CURRY, R.C.A.
Norwich



NORM CURRY, R.C.A.F.
Norwich



JOS. CURTIS
Woodstock



C. J. GILBERT, NURS. SLS. R.C.A.M.C.
Hickson



T. M. CUTHBERTSON, R.C.A.
Hickson



CAPT. C. D. DANIEL, Chaplain
Ingersoll



CHARLES DARROW, KENTS
Woodstock



H. DAVENPORT, R.C.E.
Woodstock



GEORGE DAVIDSON, R.C.A.F.
Ingersoll



O. L. DAVIS, R.C.A.
Woodstock



ROSS DAVIS, 42 L.A.A. B.Y.
Otterville



KITCHENER DAW, ELGINS
Woodstock



CHAS. DAYNES, ELGINS
Embro

TO THE MEMBERS OF THE ARMED FORCES....

We Extend Our Greetings

On this occasion we are glad to acknowledge our debt to those gallant men and women who are defending Canada in every part of the world.

THREE MEMBERS OF OUR STAFF ARE IN THE SERVICES



A. ROSS LITTLE
R.C.A.F.



B. BREWSTER
R.C.N.



W. WARD
R.C.A.F.

WE ARE PROUD OF THEM

Canada Permanent Mortgage Corporation

—and—

The Canada Permanent Trust Company

OXFORD COUNTY BRANCH

WOODSTOCK, - ONTARIO.

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E. Oxford



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Woodstock



A. DEVICCHI, R.C.R.
Woodstock



W. J. DICKSON, R.C.A.F.
Burgessville R.R. 2



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Woodstock



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Woodstock



TED DOUGLASS, R.C.D.
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D. DRAKE, ELGINS
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JAMES DRIVER, 1st HUSS.
Woodstock



I. DRIVER, TROOPER
Woodstock



ALBERT DWYTON, R.C.A.
Woodstock



J. H. DUKES, ELGINS
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A Report to Citizens of Woodstock at Home and Abroad

It is fitting that on the occasion of Army Week a report of the activities of Woodstock War Charities should be made to the public. War was declared on September 1st, 1939, and two months later the citizens organized Woodstock War Charities to collect money for Auxiliary War Service Work.

Since its inception on November 14, 1939, citizens (many of whom are now in the Armed Forces) have donated the magnificent sum of

\$110,737.15

to Woodstock War Charities and have pledged themselves to an amount of

\$40,000.00

to be given for the ensuing year. This proud record of an average donation of approximately four dollars per capita (for every man, woman and child) per year is only equalled by the low record cost of administration of the fund—less than 3 per cent.

To date more than \$100,000 has been distributed. The RED CROSS Society has received the sum of \$58,172. Smaller amounts have been paid to the following War Service Agencies:

- | | |
|-----------------------------|---------------------|
| Bombed Victims of England | I. O. D. E. |
| British Fire Fighters' Fund | Knights of Columbus |
| British War Guests | Navy League |
| British Women War Workers | Polish Relief |
| Canadian Legion | Russian Red Cross |
| Chinese Relief | Salvation Army |
| Greek Relief | Y. M. C. A. |
| | Y. W. C. A. |

This magnificent record (unexcelled we believe in all of Canada) has been made possible by the generosity of the citizens of Woodstock, and their decision to have a central agency for the collection and distribution of funds.

Woodstock War Charities

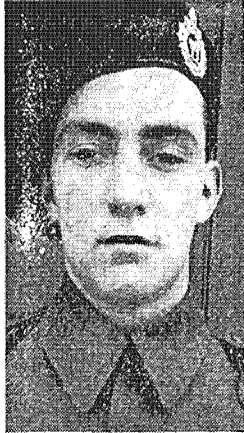
(INCORPORATED)

JAMES A. VANCE, Chairman,

E. J. COLES, Secretary,

L. R. LLOYD, Hon. Treasurer.

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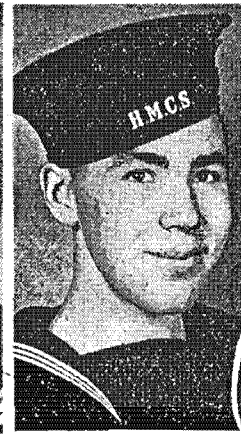
EDWARDS, R.C.A.F.
Curries



L. H. EDWARDS, R.C.A.F.
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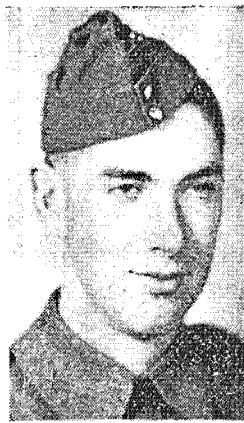
C. H. BRASS, R.C.N.
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A. ELLIOTT, R.C.N.
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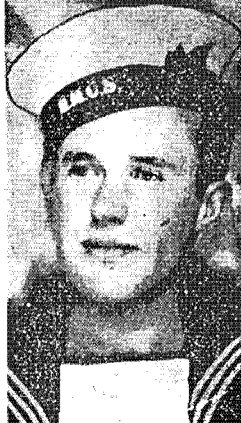
ART ELLIOTT, R.C.A.F.
Woodstock



G. HOFF, 99TH B.V.
Woodstock



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Ingersoll



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Norwich R.R. 1



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G. FAIRBANKS, ELGIN
Beachville



MAJOR ARTHUR FARMER
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TED FARMER, R.C.E.
Woodstock



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Norwich



M. FARRELL, R.C.A.F.
Norwich



W. FLATHER, R.C.E., D.D., N.
Entire

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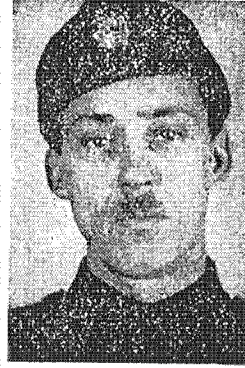
R. A. FELLOWS, ELGINS
R.R. 1 Harley



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Norwich



CHESTER FINK, D-HR
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Norwich



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Ingersoll



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Woodstock



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W. FULSON, ELGINS
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JOHN FUNNELL, ELGINS
Ingersoll

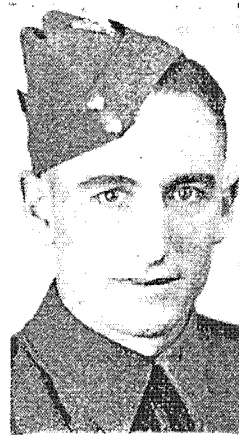
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Chesterfield



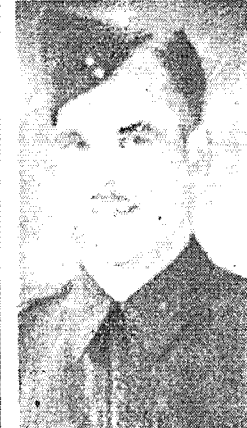
FRED GRANGER, A.C.
Ingersoll



HARRY GRANGER, R.C.R.
Ingersoll



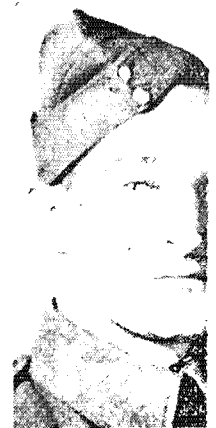
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Woodstock



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Woodstock



LT. N. G. GUTHRIE



E. GUY, TOR. SC.
Woodstock



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Norwich R.R. 3



E. C. HAIGHT, R.C.A.F.
Norwich



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Woodstock



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Woodstock



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Chesterfield



R. J. DALPENNY, R.C.A.F.
Ingersoll



W. HALSTEAD, ELGINS
Princeton R.R. 3

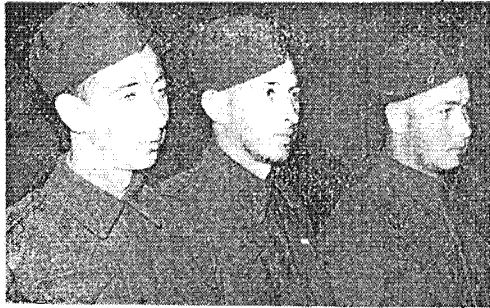


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Woodstock



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Woodstock



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Ingersoll



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Ingersoll



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Ingersoll



CHARLES HARRIS, R.C.C.S.
Ingersoll



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Woodstock



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Norwich



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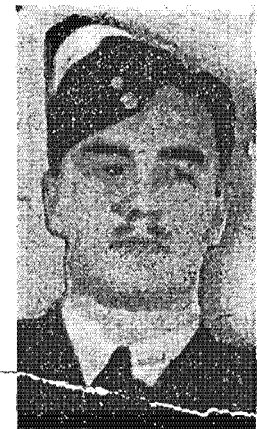
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PERCY HAYES, R.C.A.S.C.
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SGT. HARVEY HAYES, R.C.A.F.
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Woodstock



H. A. HEWITT, R.C.N.V.R.
Tillsonburg—Woodstock



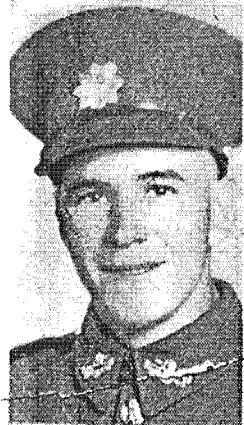
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Ingersoll



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R. HIPPERSON
Ingersoll



J. HOCKRIDGE, R.C.R.
Woodstock



RAYMOND HODGINS, R.C.A.
Woodstock



J. S. HODGINS, R.C.A.
Woodstock



B. F. HODGINS, R.C.S.
Ingersoll



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Woodstock



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Woodstock



FRANK H. HOPGOOD, R.C.R.
Woodstock



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Woodstock



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Woodstock



NOEL HOSKINS, R.C.
Woodstock



DENNIS HOWE, R.C.O.G.
Ingersoll



SYDNEY HOWES
Ingersoll



FRED HOWELL, R.C.A.M.C.
Woodstock



W. J. HOWLETT, PERTHIS
Woodstock



GORDON HOWSE, ELGINS
Woodstock

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Beachville



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Woodstock



L. J. HULSE, ELGINS
Woodstock



L. HUNTER, R.C.A.
Woodstock



R. J. HUNTER
Woodstock



JOHN W. HUTCHISON, ELGINS
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J. C. HUTCHISON, ELGINS
Woodstock R.R. 8



G. HUTCHISON, ELGINS
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Woodstock



R. HUTCHISON, KENTS
Thamesford



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HARRY IRELAND, R.C.R.
Woodstock



F. IRVINE, R.C.C.S.
Kintore



BILL IRWIN, R.C.A.F.
Woodstock



J. R. IRWIN, 48TH H.I.
Woodstock



F. E. IRWIN
Woodstock



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STANLEY E. JUTZY, B.C.O.C.
Bright



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Woodstock



JOE JORGIS, R.C.R.
Woodstock

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C. J. JEFFRIES, ELGINS
Woodstock



R. JERRY, ELGINS
Woodstock



GEORGE JOHNSON, ELGINS
Woodstock



LT. PHIL JOHNSTON
Woodstock



RAINSFORD JOHNSTON
Ingersoll



LT. W. S. JOHNSTON, ELGINS
Woodstock



E. W. JONES, R.C.A.
Beachville



FRANK JONES, R.C.R.
Woodstock



GEORGE JONES, ELGINS
Ingersoll



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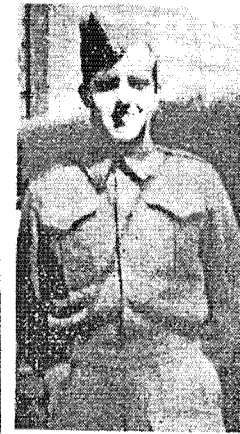
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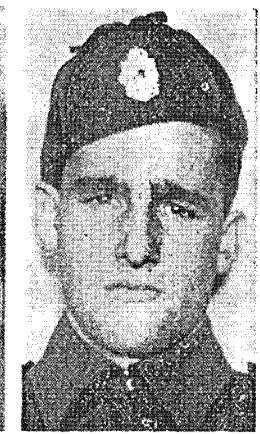
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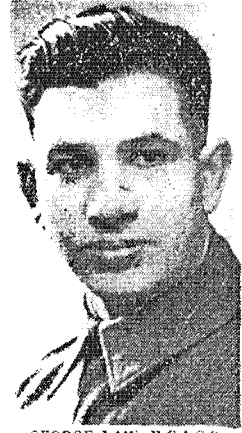
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Give each one of us an opportunity to help win the war . . . a Canadian way to find the billions needed for victory. Every stamp and bond you buy will help the boys at the front. And remember your Government guarantees that your money will come back to you with interest; as much as \$5.00 for every \$4.00 when war savings certificates are held to maturity. Send more of your fighting dollars out to win the war.

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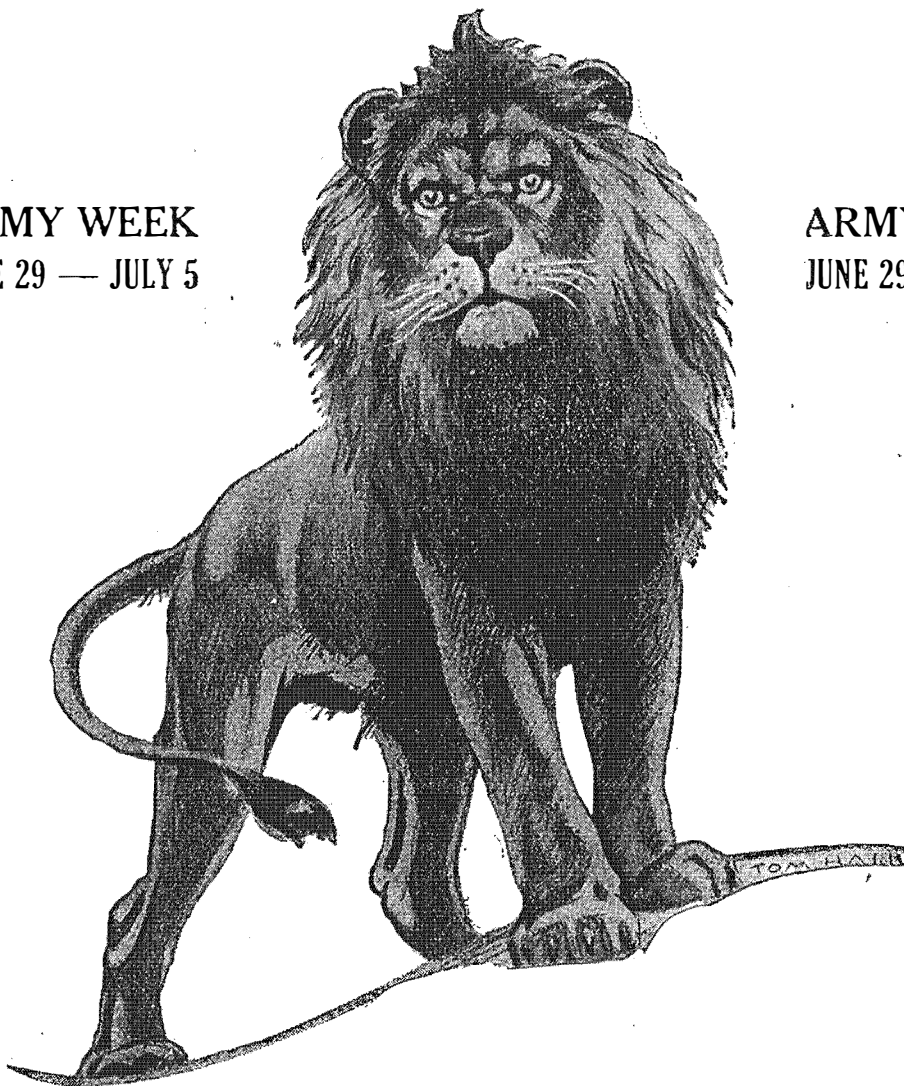
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ARMY WEEK
JUNE 29 — JULY 5

ARMY WEEK
JUNE 29 — JULY 5



TWO MEMBERS
OF OUR STAFF, DONALD SMITH AND WINSTON SMITH,
ARE ON ACTIVE SERVICE.

KEEP THE WAR EFFORT ROLLING

Whether you're working in a war industry . . . or working harder than ever at your regular peacetime job you owe it to yourself and to Canada to PLAY SAFE! On your job . . . driving to work . . . in your own home . . . your safety is a vital part of the nation's war effort

KEEP WORKING FOR VICTORY

VIGILANCE in the factories and in the home is as important to Victory as vigilance on the field of battle! Nothing must delay the production of war winning materials.

ENTERTAIN A SOLDIER—BUY WAR STAMPS EVERY DAY—PRAY FOR VICTORY.

SMITH FURNITURE CO.

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ARE IMPORTANT IN WARTIME**
and for economical, tasty meals there is nothing better than

FRESH FISH AND SEA FOODS

ON THE MARCH . . . Oxford county is marching to victory. To the realization of a free world. Our tribute goes out to the men and women in the armed forces.

Barney's Fish Market



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We'll look after your military requirements.

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"THE PEOPLE'S STORE"

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The boys of the armed forces deserve your constant support. Remember them with gifts and letters from home.

Let's all grasp the full meaning of

ARMY WEEK.



Famous Players Canadian Corporation and the Royal Theatre Offer a Royal Salute to Woodstock and Oxford County Boys Serving in His Majesty's Forces . . . For "Army Week" we Proudly Present

Dancing and Romancing . . . The South Seas Way.



BETTY HICKS
GRABLE-MATURE-OAKIE
SONG of the ISLANDS
THOMAS MITCHELL - GEORGE BARBER
HARRY OWENS and the ROYAL HAWAIIANS
in Technicolor!

Today-Mon.-Tues.

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NEWS - CARTOON MARCH OF TIME AND SPECIALTY

**Starting Wednesday
MICKEY'S IN THE MIDDLE AGAIN!**

1942's first big Hardy hit is a scream! Mickey was making great headway with Donna Reed (the new eyeful) . . . when Ann Rutherford returned to claim him! The Best of all the Hardy Series!

The COURTSHIP OF ANDY HARDY
LEWIS STONE with MICKEY ROONEY
CECILIA PARKER • FAY HOLDEN
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COMING SOON
"Birth of a Baby"
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ROYAL
WOODSTOCK'S MOST MODERN THEATRE . . .
COURTEOUS SERVICE . . . AIR-CONDITIONED



**AT HOME OR OVERSEAS
Your Parcels Are The Highlights of His Days!**

- Candy
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**ARMY WEEK
SPECIAL
ARMY WEEK
MENU**

from OFFICIAL DIET SHEET

Come in and try our Army DINNER
THURSDAY, JULY 2

BIGHAM'S
INGERSOLL.



We'll Help You Make up a Real Parcel for that Lad in the Army

- Here are some suggestions . . .
- SULTANA CAKE
 - POUND CAKE
 - COOKIES

and Remember the boys regularly with letters from home.

ZURBRIGG'S
INGERSOLL
"Let Zurbrigg's Do Your Baking."

**GOOD LUCK TO
THE ARMED FORCES!**

- ¶ Industrial Woodstock is busy. The wheels are turning faster than ever before. War and civilian requirements are employing greater numbers each month
- ¶ But it is fitting that we pause to pay tribute to those who have left peacetime vocations to fill the ranks of the Armed Forces.
- ¶ To these we owe a debt that can never be paid. We are glad of this opportunity of publicly acknowledging this indebtedness.

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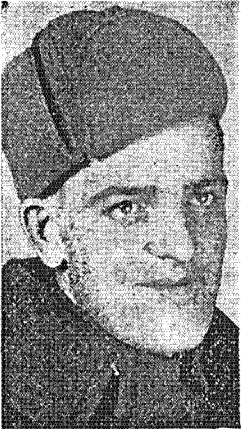
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Whether He Is In Canada Or Overseas, Remember Him Every Week,

SEND HIM:

Candy and Gums Canned Milk Fruit Juices Tins of Butter Salted Nuts Coffee Tea	Razor Blades Shaving Cream Chocolate Cocoa Soaps Kleenex	Canned Fruits Tinned Meats Date and Nut Bread Dehydrated Vegetables Tinned Soup Sardines Peanut Butter	Jam and Marmalade (1 lb. tins) Pickles, 12 oz. tins Tins of Sausage Boiled Dinners Lipton's Soup MIX
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We will be glad to make-up, pack and mail an overseas box for you, at no extra charge (except mailing cost).

GANFIELD'S

PURE FOOD MARKET

HEADQUARTERS FOR OVERSEAS PARCELS

A Message to Red-Blooded Canadians!

With the fall of Tobruk, the occupation of the Aleutian Islands and the shelling of Vancouver Island, the war is brought forcibly to us at home.

We are proud of the men and women of Oxford who are serving in the Armed Forces and we are glad of the privilege of helping the cause through participation in Army Week.

We appeal to our fellow citizens to join with us in whole-hearted support of Army Week by entertaining soldiers locally, sending parcels and writing letters to those away from home.

A united home front backing the united fighting front will bring Victory.

Woodstock Lamp Co.

WHOLESALE ELECTRIC DISTRIBUTORS

Buy War Saving Stamps Regularly 9 PERRY ST.

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Ingersoll

**ARMY
WEEK**
June 29
to
July 5

SAVE MORE MONEY FOR VICTORY

*By Outfitting The Family
Here*

Canada needs your dollars . . . all you can give and more. Whatever your "win the war" job" is—give it everything you've got . . . and buy as many war savings stamps as you can. You don't have to be in uniform to have a share of victory.

EVERYBODY — EVERY PAY DAY — 10% IN WAR SAVINGS STAMPS.

Wise People of Woodstock and Oxford County

have for years made this store the outfitting centre for the family. They have found from experience that they can save as much as 30% because our overhead is lower.

We Have Everything for the Family at Prices to Suit Your Budget.

GREEN FRONT DEPARTMENT STORE

ROYAL HOTEL BLOCK

Girls - - - Serve Canada

with

"Beauty as Usual"

Women at work . . . making arms for Canada . . . rolling bandages . . . driving ambulances . . . pounding typewriters . . . collecting salvage . . . preparing good wholesome meals . . . and looking downright pretty through it all. Canadian women have shown themselves ready to meet any emergency and with smart clothing and accessories they are a definite aid to morale. See our many suggestions for work and play . . . for street and home wear, sports and vacation items. We have them all.



Army Week
June 29 July 5

MEN AND WOMEN
IN THE SERVICES

Today we send you our good wishes . . . together with our hopes for your early success against aggression.

- Hosiery
- Gloves
- Neckwear
- Blouses
- Sportswear
- Lingerie
- Foundation Garments
- Cotton Frocks
- Children's Wear

BISHOP'S

Woodstock's Leading Specialty Shop



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Boil it all down, put it in a nutshell,
say it all in a couple of words—

... MEN and MONEY WILL WIN the WAR

Men to fight, of which Oxford County has given so many, money to arm, equip, train, house, feed and move them.

MONEY by the BILLIONS

to make guns, buy uniforms, build ships, planes and tanks. To pack food, construct camps, pay salaries.

TO MAKE CANADA SAFE, INVEST IN WAR SAVINGS
STAMPS WITH EVERY PAY CHECK.

WOODSTOCK BARGAIN HOUSE

409 DUNDAS ST.

We Congratulate OXFORD COUNTY

on the splendid representation of its citizens in the Armed Forces of Canada. May these courageous men and women soon return victorious in the fight for world freedom.

The Kennedy Car Liner & Bag Co., Limited



Salute to the Army!

During Army Week, when Canada pays tribute to her growing land forces, we salute the Canadian soldier. Young, virile, aggressive, resourceful, he is a worthy ambassador of the Canadian nation among friendly peoples, or face to face with the foe.

Good luck to our boys in khaki! May they soon be able to tackle the main part of their job! May they soon finish it, and come back to their own folk again.

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WE ARE PROUD

of our employees' record of enlistment
in the Armed Forces of Canada.

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Joe Chesney
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George S. Smith
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To these and their fellow members of the Armed Forces we are glad to pay tribute.

Wood-Mosaic, Limited

WOODSTOCK.



THE WARDEN AND COUNCILLORS
OF THE
MUNICIPAL COUNCIL OF THE CORPORATION
OF THE
COUNTY OF OXFORD

WISH TO EXPRESS THEIR

PRIDE

IN THE WAR EFFORT BEING EXTENDED BY THE

SOLDIERS, SAILORS, AIRMEN,
VOLUNTEER WAR WORKERS,
FARMERS AND WORKMEN

OF THE COUNTY OF OXFORD.

WITH GOD'S HELP WE SHALL NOT FAIL.

Court House, Woodstock,

June 26, 1942.

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the
BOYS
OVER
THERE

This space sponsored by

Jack's Clothing
STORE.
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Whether He is in
**CANADA or
OVERSEAS**

Remember Him Every We



SEND PARCEL
He'll Like These

Enclose a few
SNAPSHOTS
in each letter.

We give prompt service
photo-finishing.

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**GIFTS for
SOLDIER
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10c

Don't forget the boys of
Army. They will be thi
ing of you.

**Oxford Clothie
Store**
INGERSOLL
PHONE 305W

SERVING KING AND COUNTRY



CLIFFORD SCOTT, 1ST HUSS.
Woodstock



J. SCOTT, ELGINS
Woodstock



F. J. SEARLE, P.O., R.C.N.
Woodstock



ALFRED SEARLS, R.C.N.
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FRANK SEARLS, R.C.N.
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C. E. SEEGMILLER, R.C.A.
Chesterfield



G. W. SERVENT, R.C.A.S.C.
Ingersoll



ROBERT SEYMOUR, R.C.R.
Woodstock



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R. SHAPIRO, PERTHS
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WM. SHEARS, R.C.O.C.
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BEN SHELDON, R.C.N.
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ARNOLD M. SHEWAN, R.C.A.F.
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E. Oxford



W. A. SKINNER, ELGINS
Woodstock



J. SLADE, R.C.C.S.
Woodstock

Ray Hall

extends best wishes to the men and women in Canada's Armed Forces,

ARMY WEEK
JUNE 29 to JULY 5

Avoid waste—it's our home front victory weapon. Buy wisely to meet your needs—know quality—keep your things in repair. That's our victory selling program for the duration—and our salespeople are ready, willing and able to give you successful hints on how to make clothing last you longer.

ARMY WEEK—JUNE 29-JULY 5

TREAT
YOUR SOLDIER FRIENDS
TO A DELICIOUS
MEAL AT THE
CANTON CAFE

HARRY HAMILTON, Prop.

**WOODLOND
BEVERAGES**

**WOODSTOCK
ONTARIO**

ARMY WEEK
June 29—July 5

ARMY WEEK
June 29—July 5

**The Royal
Canadian Air Force**

Has the will and the heart to fight. But they can't fly over enemy territory unless you give them planes and more planes. These have to be paid for and the money must come from you. Put every dollar you can into war savings stamps . . . even if it means going without other things.

**SHOW THE WORLD
THAT CANADA CAN GIVE UP EVERYTHING
BUT FREEDOM.**



VIC BROOKS

SAYS:

KEEP FIT
For The Battle Of
PRODUCTION

You'll work better if you play more.

WE HAVE A VERY COMPLETE LINE OF SPORTING, EQUIPMENT AND CAMPING SUPPLIES.

- | | |
|----------------|----------------|
| TENTS | TENNIS BALLS |
| BICYCLES | BASEBALL BATS |
| FISHING TACKLE | SOFTBALL BATS |
| CAMP STOVES | BASEBALL MITTS |
| BICYCLE | BOXING GLOVES |
| ACCESSORIES | FOOTBALLS |
| GOLF EQUIPMENT | RUGBY |
| TENNIS RACKETS | EQUIPMENT |
| RIFLES | KNIVES |
| SHOTGUNS | OUTBOARD |
| SHELLS | MOTORS |

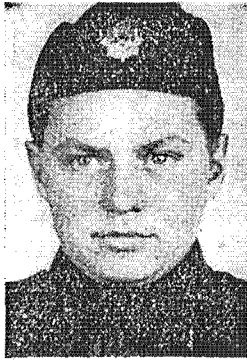
ARMY WEEK

Best wishes to the boys from Woodstock and Oxford County who are now in the Armed Forces.

VIC BROOKS

DUNDAS ST.

SERVING KING AND COUNTRY



O. S. SLAGHT, ELGINS
Princeton R.R. 1



ANSON SLATER, R.C.C.S.
Woodstock



MURRAY SLATER, R. Hon. L.L.
Woodstock



R. G. SLATER, R.C.A.
Woodstock



A. W. SMART, ELGINS
Woodstock—Innerdp



DAVE SMILEY, R.C.R.
Otterville



DON SMITH, R.C.A.F.
Woodstock



ELLIS SMITH, JR., 15 F. AMB.



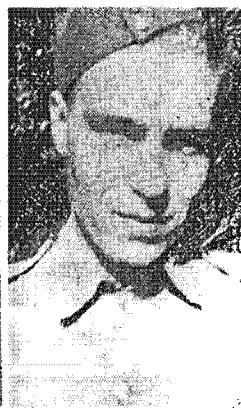
E. S. SMITH, ELGINS
Woodstock



GEORGE F. SMITH, R.C.R.
Ingersoll



J. H. SMITH, R.C.A.S.C.
Ingersoll



J. E. SMITH



PAUL D. SMITH, R.C.A.S.C.
Otterville



R. R. SMITH, ELGINS
Woodstock



THOMAS SMITH, R.C.R.
Woodstock



W. E. SMITH, R.C.A.F.
Woodstock



W. E. SMITH, ELGINS
Woodstock



WINSTON SMITH
Woodstock



L. L. SMITH, ELGINS
Norwich



RONALD TOMERS, R.C.A.F.
Tilsburg

OUR BEST WISHES

to the boys in the Armed Forces and their folks at home.

Compliments of

DOMINION CAFE

Woodstock's Popular Meeting and Eating Place.

SAM LAM, Prop.
467 Dundas St.

EYES Are PRECIOUS

Have them examined at regular intervals by

E. J. CHISHOLM

OPTOMETRIST.
INGERSOLL.
Phone 118W

TRUCK ENGINEERING LIMITED

WOODSTOCK . . . ONT.

ARMY WEEK

Tea, Coffee and Sugar are now rationed.

DRINK MORE MILK

It is one of Oxford County's staple products.

It's Your Best and Most Natural Drink.
4 Ten oz. Glasses to the Quart
It costs you only—

3c per glass

Ingersoll Dairy

Cor. King and Mill Streets.
Let's Be Patriotic and Co-operate.

E. E. PAQUETTE and SONS HOSIERY Manufacturers

311 DUNDAS ST.

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Christians Supply — and — Gift Shoppe

Bibles, New Testaments, Soldiers' Bibles, Hymn and Prayer Books, all denominations, Mottos, Plaques, Pictures, Scripture Text and plain stationery. Everyday cards with scripture text. Notice our open days—TUESDAYS, THURSDAYS and SATURDAYS ONLY.

9 Reeve St.
Opp. side entrance to P.O.
A. C. BAYLISS, Prop.

ARMY WEEK

SUPPORT THE BOYS TO THE LIMIT

Help them finish the job. Keep the home fires burning in the most economical way possible.

Install a New Idea Heating System

Best by Test.

NEW IDEA FURNACES REALLY DO
SAVE FUEL HEAT BETTER LAST LONGER

We are at your service.

NEW IDEA FURNACES

INGERSOLL, ONT.

LIMITED

Gold Seal Shop — Fine — Shoe Rebuilders

Workmanship Guaranteed.

484 Dundas St.

TELEPHONE 476.

OXFORD COUNTY

Men and women in all branches of the Service—
Our good wishes go with you.

KEELER & JOHNSTONE

FUNERAL HOME
WOODSTOCK, ONT.

SERVING KING AND COUNTRY



H. N. SOUTH, ELGINS
Woodstock



LT. F. A. SPARKS, H.L.I.
Woodstock



R. G. SPARKS, D & H
Woodstock



FRED. EARL SPENCER, R.C.A.F.
Woodstock



JAMES SPENCER, R.C.A.F.
Woodstock



A. SPRINGALL, ELGINS
Beachville



F. STANLEY, ELGINS
Woodstock



CAPT. IVAL STEVENS
Ingersoll



LT. L. W. STEVENSON, Pay Co.
Woodstock



W. STEVENSON, ELGINS
Woodstock



A. STEWART, ELGINS
Curries



GEORGE STEWART, ELGINS
Woodstock



L. J. STEWART, ELGINS
Curries R.R. 1



NORMAN STEWART, R.C.A.
Woodstock



S. M. STEWART, ELGINS
Woodstock



LT. W. STEWART, C.A.C.
Woodstock



J. STERLING, ELGINS
Thamesford



JACK S. STIRLING, R.C.E.
Ingersoll



LT. G. ST. JOHN, ELGINS
Norwich



D. G. STONE, R.C.A.F.
Norwich

SERVING KING AND COUNTRY



M. L. STORM, R.C.A.F.
Tilsonburg



WALT STRACEY



C. V. STRACHAN, R.C.A.F.
Woodstock



E. STRATTON, ELGINS
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J. STUBBS, ELGINS
Norwich



WARD R. SULSTON, PERTHIS
Princeton R.R. 2



DON SUTHERLAND, R.C.A.F.
Woodstock



ERNIE SUTHERLAND, R.C.E.
Woodstock



G. T. SUTHERLAND, R.C.A.F.
Woodstock



HUGH SUTHERLAND, IMP.
Embro



L. G. SUTHERLAND, R.C.A.M.C.
Woodstock



M. SUTHERLAND, R.C.A.S.C.
Woodstock



LT. W. SUTHERLAND, R.C.A.S.C.
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WILLIAM SUCH, R.C.A.F.
Woodstock



G. B. SWACKHAMMER, R.C.A.F.
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JACK SWARTZ, R.C.E.
Caledonia



KENNETH TALBOT, R.C.I.
Woodstock



EDWARD TANNER, R.C.A.
Woodstock



JOHN J. TAPLAY, ELGINS
Woodstock



EDWARD TAYLOR, R.C.N.
BERWYN TAYLOR, R.C.N.



HAVELOCK CHAPTER IMPERIAL ORDER DAUGHTERS OF THE EMPIRE

The first Chapter organized in Woodstock thirty-nine years ago February 22, 1903, the forty-fifth Chapter in the Order to be presented with the Charter. It was named after Sir Henry Havelock, a famous British general who lived from 1795 to 1857.

Havelock Chapter *I. O. D. E.*

The activities of the Chapter being distinctly patriotic includes Educational Welfare and War Work.

In Educational Work we have donated a flag, library, school supplies, victrola, Christmas bale, water cooler, paint and garden seeds to our adopted school at Scotty Springs, Ontario. Distribution of prizes to public and rural schools, and a University Scholarship of \$100.00 to a graduate of Woodstock General Hospital, preferably the daughter of an active or ex-service man. We assist the St. Helene School doing Empire service work in India as well as two I.O.D.E. educational bursaries.

Our Welfare Work includes donations to the Rotary Club for crippled children, Institute for the Blind, Victorian Order of Nurses, Navy League, Sea Cadets, Firemen's Christmas Cheer, upkeep of Ward at General Hospital, the sending of two girls to camp each year—daughters of soldiers or ex-service men, Children's Shelter for British war guests, and assistance to our adopted family of a man on active service overseas, as well as helping with the upkeep of the Cenotaph.

The Chapter sponsors the 104th Company of the Girl Guides and the Edward Walter Nesbitt Chapter, I.O.D.E. and have given contributions to the Lord Mayor's Fund, \$500; Sailors and Miners, \$500; I.O.D.E. Bomber, \$200; Hurricane for Australia, \$100; Victoria League, \$25; blankets and clothing to bombed victims in England, \$500.

Blankets, clothing and money for Polish relief.

Assisted in outfitting H.M.C.S. Woodstock.

Sent 34 boxes to Woodstock sailors on the high seas, valued at \$5.00 each.

63 personal property bags for British women in the Territorial Service, valued at \$2.50 each.

50,000 cigarettes sent to Woodstock men in active service overseas.

148 Christmas parcels sent to the men in the Elgin regiment.

To each Woodstock man in the armed forces, 1 pair socks.

318 articles were knit for the armed forces during the past year.

For minesweepers, 24 leather and fur jerkins with 24 pairs minesweepers' mitts.

Magazines are sent each month to No. 11 Training Centre.

We entertain the soldiers from the Centre in groups and in private homes, and during Army Week will provide entertainment for one half the men at the Training Centre, we also assist at the Khaki dances, and one evening each week at the Salvation Army Canteen.

Weekly visits are made to the local Military Hospital where we have provided games, books, cards and curtains.

Members are responsible for the collection and sorting of salvage on Thursday of each week throughout the city of Woodstock.

Our Chapter has assisted the Red Cross in every way possible, sewing every Friday afternoon in the Red Cross rooms, knitting and packing boxes to send to active men overseas, through the Red Cross by the War Auxiliary Service.

GOOD LUCK TO YOU!

Men and women of Woodstock and Oxford County, who are fighting in the world struggle for freedom. Our thoughts are with you. We promise you our whole-hearted support. We dedicate every working hour to provide you with the weapons you need for Victory.

We All Join With You

W.F. CRAIG MACHINES Ltd.

WOODSTOCK, ONT.

WE WISH TO JOIN

IN

PAYING TRIBUTE

TO THE

MEN and WOMEN

OF

OXFORD COUNTY

WHO ARE SERVING IN

THE ARMED FORCES.

**WOODSTOCK MACHINERY
LIMITED**

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Woodstock



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Princeton



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THOMAS D. TELFER, R.C.A.F.,
Princeton



DOUG. TENNANT, 89 LAA BTY.,
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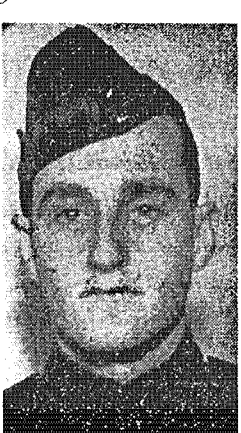
GERALD THAIN, R.C.A.F.,
Woodstock



L. THIBEDEAU



G. W. THOMAS, ELGINS
Woodstock



NORMAN J. THOMAS, ELGINS
Woodstock



R. J. THOMAS, ELGINS
Ingersoll



WILLIAM THOMAS, ELGINS
Woodstock



D. G. THOMPSON, R.C.N.,
Norwich



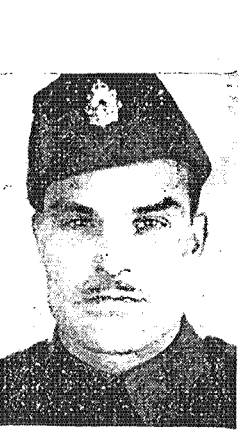
D. H. THOMPSON, R.C.E.,
Princeton



E. A. THOMPSON, ELGINS
Princeton



GEORGE THOMPSON, R.C.R.,
Norwich



M. C. S. THOMPSON, ELGINS
Norwich



J. R. THOMPSON, R.C.C.S.,
Ingersoll



CAPT. C. THORNTON



R. B. THORNTON, ELGINS
Woodstock



B. S. THURFELL, R.C.A.F.,
Ingersoll

Two of Our Staff

W. W. HERD

A. C. ADAIR

*are in service for
King and Country*

and it is with pride that we think of them

and take this method of extending

OUR KIND WISHES
AND HEARTY THANKS

We know they will play an important part in the Victory to Come.

WOODSTOCK MEAT MARKET

GREAT BRITAIN The UNITED STATES and CHINA

and all the other United Nations are carrying on. We are proud to acknowledge the sacrifice our men are making.

FOOD-RITE RESTAURANT

All Honor to the Men and
Women of Oxford County
who are Fighting in the Cause
of Freedom.

SINGER SEWING

Machine Company

S. B. TRAYNOR

Authorized Distributor

Woodstock, Ont.



The Admiral Vansittart Chapter Imperial Order Daughters of the Empire

Is proud to Salute the Men and Women
of Oxford who are wearing the King's uniform
in the cause of freedom in all parts of the world.
To you we pledge anew our unflinching faith and help
during your absence and a heartfelt welcome on
your return home.



SERVING KING AND COUNTRY



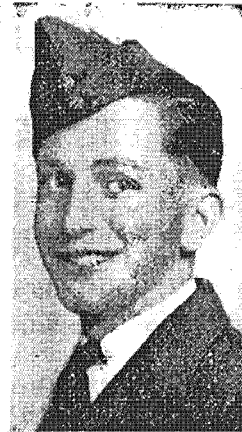
STEWART THURTELL, R.C.A.F.
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S. M. TIZZARD, ELGINS
Embros



CLARK TODD, R.C.N.
Beachville



W. J. TONKS, R.C.A.F.
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J. G. TOTTELE, ELGINS
Innerskip R.R. 1



A. F. TOWNSEND, ELGINS
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K. TRIBE, R.C.E.
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WILLIAM TRIM, R.C.C.S.
Beachville



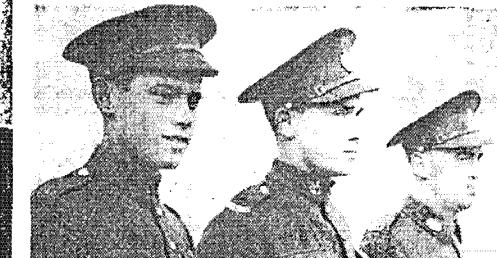
KEN TRUIN, R.C.E.
Woodstock



JIM TRUSCOTT, R.C.N.
Woodstock



C. L. TUFFNAIL, ELGINS
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WALLACE VAIR, R.C.R.
Tillsopburg



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Woodstock



ROGER VRIT, R.C.A.F.
Woodstock



A. E. A. VIGAR, R.C.N.
Norwich



E. W. VIGAR, R.C.C.S.
Norwich

AS TIME GOES ON THIS
SOUVENIR BOOK

—with its—

PICTURES OF OXFORD'S VOLUNTEERS

at the front becomes an everlasting tribute, recognizing our debt, in a small way, to these worthy men and women who are in every branch of the many services every day aiding in

WINNING THE WAR

backed by war work being carried out by those at home.

NO IMPERISHABLE LINK

could be more truly formed and mean more at this period in the lives of our people as the thoughts of

“Home, Sweet Home”

No other song and words ever composed has so sentimentally appealed to the human heart and soul, wherever sung, as the lines written by Payne, whose homeless life turned his thoughts to so noble an appreciation of that spot so endeared to those happy people who called it “home.” Throughout all past, present, and time to come, to have a home has urged ambition and been an ever present aspiration of both youth and maturing age. Home loving folk will ever be the foundation upon which the structure of worthwhile citizenship will be erected, and whose happy social environment symbolizes loyalty and patriotism the true bedrock of a country's national spirit and pride so necessary for its progress and prosperit .

To win this world war all democratic people are arrayed against slavery as opposed to freedom of individual liberty and guaranteed happiness of home life and enduring peace. This is the true significance of this vast contest to make a new world.



**SEND HIM
 PICTURES**
 From Home .

Wherever you see photographs most likely they have been made into PERFECT PICTURES in

FRANK HYDE'S KODAK DEPARTMENT

the recognized headquarters for everything
 KODAK.

See our beautifully colored enlargements.
 We frame photograph pictures at little cost.

Gifts for Soldiers

Military Cases
 Carrying Cases
 Zipper Bill Folds
 Purses
 Leather Picture Holders
 Portfolios
 Money Belts
 Military Brushes
 Razors
 Blades
 Pen and Pencil Sets
 Flashlights
 Batteries
 Pipes
 Cigarettes
 Tobacco
 Kodak Films
 Shaving Brush
 Shaving Stick Refills
 Tooth Powder
 Tooth Brush
 Talcum
 Brilliantine
 Toilet Soap
 Vitamin Tablets
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FRANK HYDE
 FAMILY DRUGGIST *Rexall Drug Store* PHONE 21 WOODSTOCK

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Woodstock



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WALTER WARNER, R.C.A.F.
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WILLIAM WATT, R.C.R.
Woodstock



K. G. WATTS, ELGINS
Princeton



E. E. WAUGH
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Woodstock



MRS. THOMAS WAUGH, A.T.S.
Woodstock



WILLIAM A. WAUGH, R.C.A.S.C.
Woodstock



DAVID WEBB, R.C.N.
Woodstock

These Woodstock Service Clubs

Endorse Army Week – June 29 - July 5



All Canadians know the courageous job the boys in the services are doing. And all Canadians do what they can to help at home. Conserve that car! Walk, don't ride. Shop at your local stores. Woodstock can serve you best and you can serve Woodstock patriotically!

AND DON'T FORGET
PARCELS AND CIGARETTES
FOR THE LADS OVERSEAS.

Send a parcel Army Week and every week.

Woodstock Rotary
Club

H. V. UTTING,
Pres.



LT. GEN. A. G. L. McNAUGHTON



HERE'S THE CHANCE YOU'VE BEEN
WAITING FOR
TO KNOW YOUR ARMY,
NAVY AND AIR FORCE

You can show your patriotism not only by becoming familiar with Canadian fighting forces but in many small things you do right at home.

SAVE MONEY FOR VICTORY
SAVE WASTE FOR SALVAGE
AND DON'T FORGET TO SEND
TREATS TO THE CHAPS ACROSS
THE SEAS.

Don't forget our big circus varieties on July 27. Proceeds for the Air Cadets of Canada, Number 8 Flight, Woodstock.

Woodstock Optimist
Club

L. B. HERSEE,
Pres.



OXFORD COUNTY BOYS

are carrying their share—and more—to speed the day of Victory. Won't you carry your share too? Help conserve gasoline, tires, delivery trucks, cardboard and paper. Save glass and tires for your local salvage committee...so that soldiers will never have to do without guns and planes.

CARRY YOUR SHARE FOR
VICTORY...DON'T LEAVE IT
ALL FOR THE OTHER FELLOW!

The object of this club is

"MILK FOR BRITAIN."

Kinsmen Club

LEN TYLER, Pres.

SERVING KING AND COUNTRY



RALPH WEBB, PROV. CORP.
Embro



L. E. WELSH, ELGINS
Embro



WESLEY, R.A.F.
Ingersoll



WM. A. WESTLAKE, R.C.A.F.
Ingersoll



T. JACK WESTON, R.C.O.C.
Tillsonburg



K. WESTON, R.C.E.
Ingersoll



J. WHALEY, ELGINS
Woodstock



CEDRIC WHEATON, R.C.N.
Woodstock



GEORGE WHITE, R.C.A.
Woodstock



KAY WHITE, C.A.A.F.
Woodstock



HARVEY WHITEHEAD, R.C.A.F.
Woodstock



STAN. WHITEHEAD, R.C.A.F.
Woodstock



J. M. WHITELAW, R.C.A.F.
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H. W. WHITTLE, ELGINS
Woodstock



J. WHITTON, ELGINS
Woodstock



BERT WHYTEY, R.C.A.F.
Woodstock



J. S. WILCOX, ELGINS
Woodstock



LT. NORM. WILKINS, ELGINS
Woodstock



W. G. WILKINS, ELGINS
Woodstock



E. J. WILLIAMS, R.C.R.
Woodstock



LIEUT. F. C. KARN
Former manager of Karn Hardware—Now with Oxford Rifles (A)

KARN HARDWARE

ARMY WEEK

June 29th — July 5th

This is YOUR OPPORTUNITY to do honor to the Canadian Army . . . The boys in khaki who will help "finish the job."

*Are Your
Parcels Up
to "PAR"?*

THE BOYS IN THE ARMY
DESERVE THE BEST . . .

Here are a few
Suggestions for
Your Next Parcel

Flashlights
Batteries
Pen-Knives
Pen-Lights
Batteries
Razors
Razor Blades
Shaving Cream

We can also supply:
Dunnage Bags
Haversacks
Officers' Haversacks
and
Sleeping Bags.

YOUR SCRAP MATERIALS
WILL MAKE WAR MATERIALS
Highest Prices Paid.

SALVAGE FOR VICTORY
WOODSTOCK RAG & METAL CO.
FEDERAL LICENSED.

Prompt Pick-up.

Phone 255

FEED, CEMENT, SALT and COAL

CHOPPING AND ROLLING MILL IN
CONNECTION.

COMPLETELY EQUIPPED SEED CLEANING
PLANT.

DEALERS FOR

FARM MACHINERY PURINA CHOWS

The Norwich Co-Operative
LIMITED.

PHONES 149 and 151. NIGHT PHONE 106

Greetings

On behalf of all Officers and Non-Commissioned Officers and Men of the Oxford Rifles (Reserve), I am glad to send greetings to our brothers in arms in the Armed Forces at home and abroad.

Since its original formation in 1783 and later as the 22nd Regiment and through, until now, as the Oxford Rifles, the County Unit has had a proud record in peace and war. The Unit is proud of its members, who by volunteering for active service, have kept alive the fine spirit that has made it famous.

W. F. HERSEE, E.D., Lt.-Col.,
Officer Commanding,
Oxford Rifles (Reserve).



LT.-COL. W. F. HERSEE, E.D.,
Officer Commanding.

Woodstock,
June 27th, 1942.

SERVING KING AND COUNTRY



ALLAN WILMOT, R.C.A.F.
Woodstock



GER. WILMOT, 2nd Lt. R.C.A.S.C.
Woodstock



RAY WILSDON, R.C.A.F.
Woodstock



C. L. WILSON, R.C.R.
Chesterfield



DONALD WILSON, R.C.A.F.
Ingersoll



J. A. WILSON, R.C.A.F., PO.
Ingersoll



JAMES B. WILSON, R.C.A.S.C.
Princeton



M. WILSON, R.C.O.C.
Ingersoll



R. C. WISE, ELGINS
Beachville



J. WOLFERT, ELGINS
Woodstock



COLIN WOOD, ELGINS
Woodstock



CAPT. LEO WOOD, R.C.A.P.C.
Woodstock



A. C. WOODHAM, R.C.A.F.
Woodstock



EARL WOOLCOTT, R.C.R.
Blenheim Township



SGT. GORDON WOOTON, R.C.I.
Ingersoll



THOMAS WOODS, R.C.A.
Norwich



CHAS. WOODS, R.C.O.C.
JOHN WOODS, R.C.O.C.



MINDALET WOU DA, Neth Army



J. WRIGHT, R.C.A.S.C.
Beachville



CAPT. WALLACE WADLAND
Woodstock

MORALE Must Be Maintained

These are Testing Times

FAITH, HOPE AND COURAGE SHOULD BE
DEEPLY ROOTED

THE HOME FRONT MUST NOT WEAKEN IF
THE FIRING LINES ARE TO REMAIN FIRM.
MAY

ARMY WEEK

BE A FURTHER INCENTIVE
TO DO OUR BIT FOR THE BOYS
WHO ARE GIVING THEIR ALL
FOR US.

INGERSOLL CREAM CHEESE CO.
LIMITED.
INGERSOLL.



LET US HAVE FAITH THAT RIGHT MAKES MIGHT;
AND IN THAT FAITH LET US TO THE END DARE TO
DO OUR DUTY AS WE UNDERSTAND IT. LINCOLN

ARMY WEEK

JUNE 29—JULY 5

Send Parcels
Overseas Regularly.

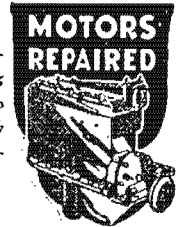
THE MODE

Ladies Wear and Millinery



CONSERVE YOUR CAR—AND
KEEP IT SERVING CANADA

Keep it serving with expert service! We specialize in analyzing motors and keeping them at top performance. A good tune-up now will save gas, oil and replacements later on.



YOUR CAR IS A NATIONAL
AND COMMUNITY ASSET!

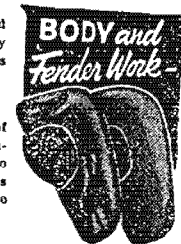


Conserve your present brake linings by having them adjusted at once. If you need new linings they will probably cost less now than later on. Call in for an estimate.



Share your car with others and keep it rolling for the duration by constant check up and repairs when necessary.

SPECIALIZED LUBRICATION
One of the greatest preventions of wear is frequent and proper lubrication. Now that certain auto parts are off the market, this is more important than ever. We are lubrication experts.



ARMY WEEK

June 29-July 5

Send Parcels to the Boys Overseas and in the camps.

H. A. Berlette & Son

28 YEARS AT 528 DUNDAS ST.

SERVING KING AND COUNTRY



CAMERON WALLACE, R.C.A.F.
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(Royal Highland Regiment of Canada)
Montreal, P.Q.



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REGIMENT
Estevan, Sask.



THE VICTORIA RIFLES
OF CANADA
Montreal, P.Q.



THE NEW BRUNSWICK
REGIMENT (TANK)
Moncton, N.B.



CLARENCE A. ZINN, ELGINS
Woodstock



FUSILIERS DU ST. LAURENT
Rimouski, P.Q.



THE LINCOLN AND WELLAND
REGIMENT
St. Catharines, Ont.



THE CAMERON HIGHLANDERS
OF OTTAWA (M.G.)
Ottawa, Ont.



THE QUEEN'S RANGERS
(1st American Regiment) (M.G.)
Toronto, Ont.

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FOR SUMMER HEAT
FOR ACTIVE SERVICE
FOR LASTING WEAR

in distinctive summerweight

— SUITS —

\$21.50

You can beat the heat in cool clothes and at the same time be well dressed and prepared for any job that comes along . . . In war production or civilian defense. In Hersee's Clothes you are well dressed because they're right for day or night.

Hersee Brothers
471 DUNDAS STREET • WOODSTOCK •

ARMY WEEK
June 29 - July 5

The answer to Tobruk is in your heart . . . in the way you feel when you hear "God Save the King" . . . in the courage and determination that you bring to your job whatever it may be.

YOU CAN—YOU WILL
WIN.

J. H. MARKLE

DRY GOODS AND GROCERIES
DRUMBO, ONT.

MENU
FOR A MAN IN THE ARMY
Made up from our stock

TEA BAGS
CHOCOLATE BARS
GUM
CIGARETTES
SOAP
COFFEE

Your parcel will serve it to him. Send it today!



THEY'RE IN THERE
FIGHTING FOR
YOU

. . . Your son and the boy next door . . . Isn't there something you can do to make the going easier for them? This is your opportunity, PEOPLE OF OXFORD COUNTY, to show what stuff you're made of.

PASSMORE'S

THESE BOYS.....

..... *IN KHAKI*

..... *AIR FORCE BLUE*

..... *NAVY BLUE*

are

REAL PATRIOTS

We join with the other manufacturers and retailers of Oxford County, who have employees in uniforms, in tribute to their gallant efforts.

RALSTON PURINA CO. LTD.

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WILLIAM MCGARRY, R.C.A.
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R. C. S. McEGOR, R.C.A.F.
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IT IS NO SECRET that the motion picture theatres of Canada have played an important role in the war effort.

J. W. G. CLARK,
Chairman,
National Executive Committee
for Army Week.

MEN AND WOMEN IN UNIFORM
STATIONED IN WOODSTOCK OR ON LEAVE
**ADMITTED FREE
DURING ARMY WEEK**

FREE ADMISSION TICKETS HAVE BEEN PLACED IN THE HANDS OF THE WOODSTOCK COMMITTEE FOR DISTRIBUTION.

THE NEW CAPITOL THEATRE

EVERY WEEK IN THE YEAR is Army Week at the New Capitol. Men and women in uniform are admitted at the special rate of 30c (including tax) until 6.30 p.m. daily.

Relax in cool comfort.
Smoke if you wish in the
loges.
No extra charge.

NEW Capitol

Watch for these:
"SERGEANT YORK"
"RING'S ROW"
"IN THIS OUR LIFE"
"KEEP 'EM FLYING"



Good Luck!
Oxford Lads

RED SERVICE

INDIAN STATION

"Service With a Smile."

Corner Victoria & Dundas. Harold D. Hazen, Proprietor.

WHY GASOLINE RATIONING?

**Canada Needs 12,500 Gallons
To Train ONE Pilot**

The petroleum shortage is due to a lack of transportation means. Since the start of the war, many tankers which were used to transport petroleum products have been sunk by Axis submarines. Our armed forces now need every available tanker to carry gasoline and oil to the fighting fronts.

**DO YOUR SHARE .. KEEP YOUR
CAR IN TOP CODITION FOR THE
UTMOST ECONOMY**

A FEW TIPS

On Tire Conservation

- DON'T—Ride on underflated tires.
- DON'T—Speed on hot, dry roads.
- DON'T—Race around turns.
- DON'T—Scrape or bang curbs.
- DON'T—Fail to rotate your tires.
- DON'T—Slam on your brakes.

**PREVENT
THEFT . .**
Bring your car in
and have us
brand the tires
with your initials.

ARMY WEEK
JUNE 29—JULY 5
Send parcels to the
boys overseas and
in camp.

Elliott Bros.

11-15 REEVE ST.

THE
**JAMES STEWART
COMPANY
LIMITED**

is glad to say

"Good Cheer"

on the occasion of

ARMY WEEK

We are proud of our employee's record of enlistments and trust that before long we can welcome them back home.

THE JAMES STEWART
MANUFACTURING
COMPANY LIMITED

**"GOOD CHEER" STOVES
AND FURNACES.**

Woodstock, Ont.

M.D. 1, Canada's Smallest Boasts Proud Record in Number of Recruits, Units

BRIGADIER BRUCE M. PEARCE, District Officer Commanding, M.D. No. 1, is one of the District's most progressive officers. His command of the counties of Bruce, Elgin, Essex, Huron, Kent, Lambton, Middlesex, Oxford, Perth, Waterloo and Wellington in this province in the last M.D. No. 1 has a record of which he is proud.

While M.D. 1 contains no metropolitan areas such as Toronto, Montreal or Winnipeg, it boasts the thriving cities including London with more than 77,000 people and Windsor with upward of 100,000 in city and suburbs. The other cities are Kitchener, Chatham, Stratford, Woodstock, St. Thomas, Sarnia, Guelph and Galt. There are 77 towns and villages in the 11 counties in M.D. 1, where newspapers are published, a record among the military districts of Canada.

The first two months of 1942 provided typical examples of the

work done early in March in mobilization of the Scots Fusiliers with headquarters at Kitchener and the Oxford Rifles at Woodstock.

Just what does Military District No. 1 comprise? First, its headquarters is located in the City of London. Headed by Brigadier D. J. McDonald, D.S.O., M.C., District Officer Commanding, its staff consists of about 35 senior and junior officers, engaged in widely diversified branches of the service but all combining in the common effort of providing the requisite leadership for military activities throughout the district.

The branches include Supply and Transport, Engineers, Postmaster, Medical, Intelligence, Audit, Auxiliary Services, Records, Dental, Provost, Chaplain, Reserve Unit Officers, and Women's Army Corps. Then there are numerous General Staff Officers and the A. & Q. M. G. Branch (Assistant Adjutant and Quartermaster General).



COMMANDS DISTRICT — Brigadier D. J. McDonald, D.S.O., D.C.M.D. 1 is a frequent visitor to Woodstock as he keeps in close touch with active and reserve army activities, which are directly under his charge.

district's war program. In quick succession came a district-wide recruiting campaign, the Canadian Army Train and a district mechanized convoy. The first had a prominent role in boosting the number of Active Service recruits close to the 1000 mark for January, while the stimulus of train and convoy was of noteworthy significance in the district's fine showing in the Victory Loan Campaign. In February, too, the Canadian Fusiliers (City of London Regiment) was mobilized as an Active Service Unit to be fol-

District Headquarters, located in the old Customs building on Richmond street and overflowing into officers on the opposite side of the street, is really the hub around which the wheel of military activities in M.D. 1 turns. Its spokes radiate out into the district, connecting it with district depots, military training centres, active and reserve army units, and keeping it in close touch with a maze of associated military affairs.

Some of the outstanding component parts of M.D. 1 may be summarized as follows: No. 1 District Depot at Wolseley Barracks on Carling Heights, where the majority of active recruits in the district are enlisted and trained for a few weeks before going to Basic Training Centres, and No. 1 District Depot (Windsor Detachment) which performs a similar function in the Windsor area; the three Basic Training Centres at Kitchener, Chatham and Guelph; the Central Mechanization Depot and the Mechanics' Training Centre at London, two vitally important links in the program of building Canada's mechanized army; the Woodstock Advanced Driving and Maintenance School, unique in Canada, where skilled drivers and maintenance experts from units across Canada receive advanced training; the Ford, Chrysler, and General Motors Army Trades Schools in Windsor, which are serving a somewhat similar purpose; the Benett Barracks at Listowel, where the Canadian Fusiliers (A) are housed; the Polish recruiting depot at Windsor and the Netherlands training centre at Stratford.

This summary does not take into account the summer training camps in the Thames Valley for Reserve units nor the London military hospitals which are performing a notable work. Nor does it elaborate upon such institutions as the Active Service Club in London, where hundreds of officers, sailors and airmen come daily for relaxation and entertainment. For this institution the Citizens' Auxiliary War Service Committee, headed by prominent Londoners, is largely responsible.



MENAUGHTON SENDS ARMY WEEK MESSAGE—Greetings from the Army overseas were sent to soldiers in Canada in an Army Week message from Lt. Gen. A. G. L. McNaughton, C.B., C.M.G., D.S.O., M.Sc., LL.D., D.C.L., commander of the 1st Canadian Army. —Photo by William Vandivert, courtesy "Life" Magazine

So Many Photos Submitted for Use In Souvenir Army Week Edition That Extra Section Is Required

During the past week—indeed, up to only a day or so before the last forms were locked—additional photographs and snapshots of Oxford county men on active service have streamed into the Sentinel-Review. So unexpectedly great was this 11th hour response to appeals for pictures, pictures (which have been requested in S.R. columns ever since the outbreak of war, that original calculations for the publication of this edition have been completely upset.

It was the intention to publish all photos in strictly alphabetical order. This has proved impossible. Tremendous influx of photographic copy during the past week has made it necessary to publish this second section of the Souvenir Edition in order that all available

photos might be included. Indeed, "11th hour" photos were so numerous that the "Mc" and "Mac" section was squeezed entirely out of sequence, as no doubt has already been noted, and had to be published at the back of the first section. This second section chiefly contains reproductions of photos which were received most recently. With them are a few older ones that could not be identified in time for inclusion in the first section.

It will be noted that the section devoted to the Oxford Rifles (A) is not complete. This is regrettable but could not be avoided. Arrangements had been made for photograph every Oxford volunteer in this county unit, but the Rifles moved from their Carling Heights training area unexpectedly early,

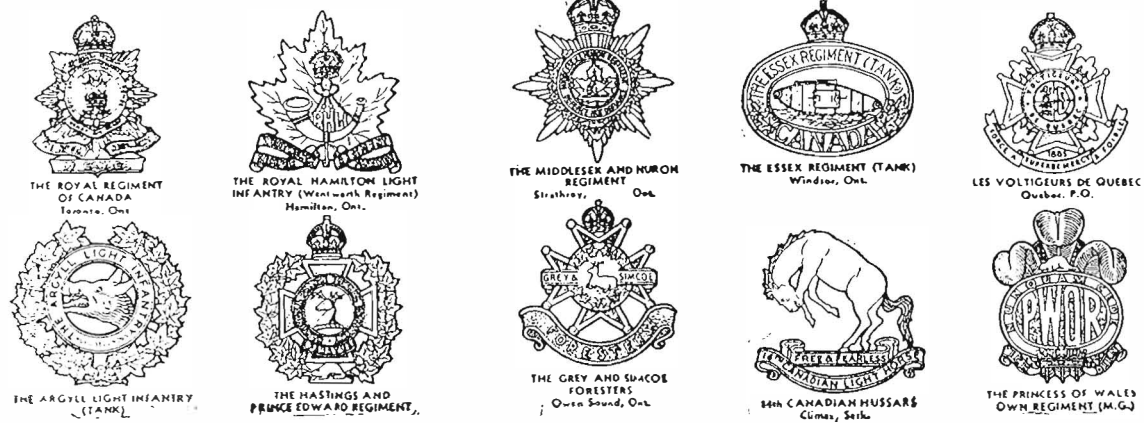
which made it impossible to take as many photographs as had been desired. Too this removed an opportunity of checking identification of the subjects and any errors in this connection are regretted by the publishers.

It has, too, been next to impossible to keep an accurate list of those to whom photographs are to be returned. If these are not returned within a few days' time, the S-R. would appreciate a note, giving the name of the soldier, the type of picture (snapshot, enlargement, or negative), and the address to which it is to be returned.

And the Sentinel-Review at this time takes the opportunity of thanking all those who loaned picture material for this edition.

This edition contains approximately 1,100 photos of Oxford's sons and daughters who are in the various services. This group, of course is by no means complete, but it is as complete as it has been possible to make it. The Sentinel-Review takes great pleasure in presenting this Souvenir Edition in observance of Army Week and as a tribute to the sons and daughters of Oxford who have left their work and homes in the service of their country.

CANADIAN ARMY INSIGNIA



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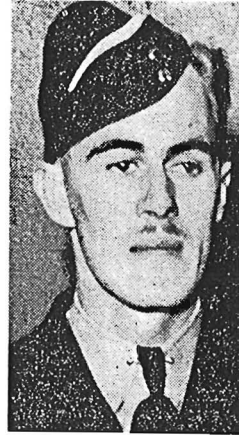
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Woodstock



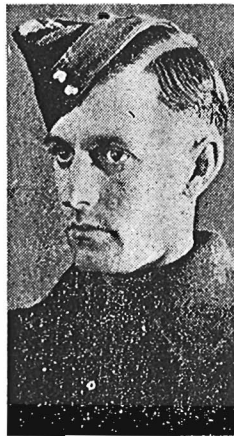
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*One of the Great Freedoms of Democracy—
The Freedom of The Press
Is being Decided by the Armed Forces.*

WE ARE PROUD OF THE PART THESE MEMBERS OF OUR STAFF ARE PLAYING IN THIS CONFLICT.

The Daily Sentinel-Review



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City Hall Reporter



Lieut. S. N. Manore, Oxford Rifles
Advertising Manager



Capt. O. T. G. Martin, M.T.C.
Telegraph Editor



Lieut. L. W. Taylor, C.A.C.
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Bill Dutton, R.C.A.F.
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Composer



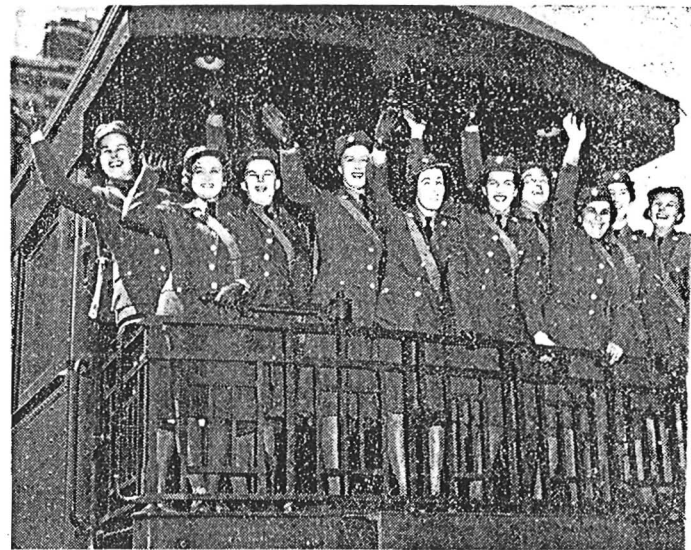
Ken Postle, R.C.A.F.
Reporter-Photographer



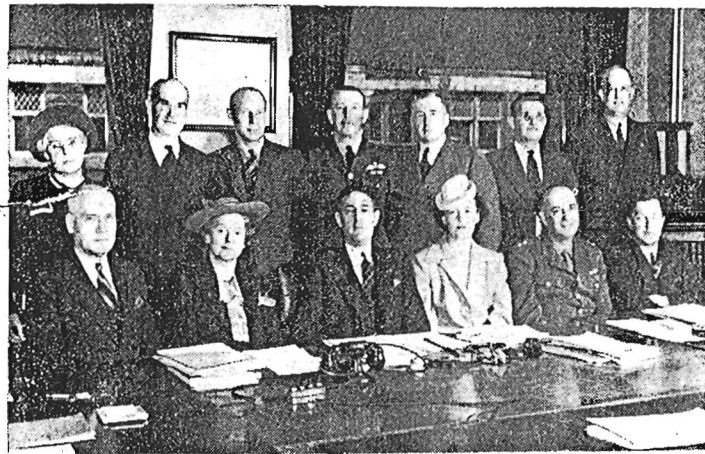
Bill Rose, R.C.A.F.
Stereotyper



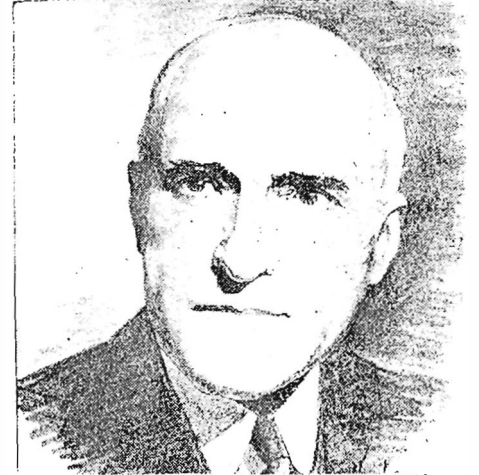
EYES WEST—Standing beside the snout of a big coastal gun, this sentry looks westward out across the Pacific, where a new menace to Canada has arisen. The "focal points" of the country's West Coast are liberally sprinkled with fortifications. (Photo: Public Information)



CWACS' OFF TO WASHINGTON, MISS ARMY WEEK—They won't be able to take part in the many Army Week events planned for the Canadian Women's Army Corps but these CWACS were nevertheless in a happy frame of mind as they departed for Washington, mindful of the important work they must do in the U.S. Capt. Posted for duty with the British Inspection Board this group brings the number "CWACS" now serving in Washington up to 35. From left to right they are: Priv. Margaret Hall of Sarnia; Blanche Rees of Regina; Janet Scott of Saskatoon; Kathleen Morris of Winnipeg; Gerry Hanson of Kingston; Donna Moore of Lion's Head, Ont.; Ethel Leader of Kingston; Lance-Corporal Margaret Hackney of Woodstock, Ont.; Lance-Corporal Margaret Pearse of Guelph. (Canadian Army Photo)



AID FAMILIES OF CANADA'S FIGHTING MEN—The duty of the Dependents' Board of Trustees is to provide aid in special cases of hardship in soldier's dependents. ABOVE, left to right (seated), are Dr. George M. Weir, retiring Chairman; Mrs. C. R. Collier, Member; Mr. Jack Pembroke, Chairman; Madam S. Forget, Member; Lieut.-Col. J. C. Raymond, Vice Chairman; Mr. A. H. Brown, Member. (Standing, left to right: Miss Elsie J. Lawson, Chief Reviewer; Mr. F. N. Stapleford, Member; Mr. Philip S. Fisher, Member; Sq. Ldr. G. W. Dunn, Member and Executive Secretary; Mr. R. J. Rogers, Supervisor of Regional Committees; Mr. S. Cuddy, Retiring A/E Executive Secretary; Mr. J. W. McKee, Member. (Absent, Major J. D. Winslow). (Canadian Army Photo)



MINISTER FORMALLY OPENS ARMY WEEK—A Week will be formally launched in a National Program over the Canadian Broadcasting System Sunday eve from 10.15 to 11.00 p.m. when messages will be received from Defence Minister Ralston, Lieut.-Gen. A. G. L. Naughton, Commander of the first Canadian Army, Lieut.-Gen. K. Stuart, Chief of the General Staff. Def. Minister Ralston is shown above in an unusually fine official portrait.



FOREIGN FORCES OFFICERS MEET IN OTTAWA—Officers of seven foreign forces in Canada confer with Major-Gen. H. F. G. Letson, adjutant-general of the Canadian Army, and other officers of N.D.H.Q. in Ottawa. At the conference were, front row, left to right, Lt.-Col. Ph. H. Pierreance (Free France), Ottawa; Col. G. S. C. Hutnik (Czechoslovakia), Montreal; Maj.-Gen. Letson; Lt.-Col. A. D. Dahl (Norway), New York; Lt.-Col. J. Hinski (Poland), Ottawa; Major W. Th. Carp (The Netherlands), Stratford, Ont.; back row, Major J. Leal, N.D.H.Q., liaison

officer to foreign missions; Mr. J. van den Bosch, Ottawa, Belgian legation; Lieut. A. Wodon (Belgian), London, England; Col. H. T. Cock, director of organization and administration at N.D.H.Q.; Capt. W. Rey (Belgian), London, England; Lt.-Col. Z. S. Radoschich (Yugoslavia), Washington; Lieut. Jhr. van Rimsdyk (the Netherlands), Stratford; Capt. A. Kerkhoven (the Netherlands), Stratford; Major H. C. A. Breuls, directorate of organization and administration, N.D.H.Q.; Lieut. R. Nekola (Czechoslovakia), Montreal; Flt.-Lieut. Antonin Brejcha (Czechoslovakia), Montreal.



FOR DESERT PIE—Prize hands' way of serving from troops in and out of season cooks made a specialty of desserts, not only because it adds value helps to balance the budget, but because the cook in the desert makes the cook an especially popular fellow with the troops.



TODAY

when the way of life of the United Nations is so definitely threatened and when for the first time in scores of years home defence may any day become a terrible necessity, it is well that we should remember

The Soldier And What We Owe Him

Certain it is that the Army should have our enthusiastic support in every way. Everyone likes to know that his work is appreciated so give a thought to the army man who represents us on the fighting fronts. He is offering his life to defend us. The least we can do is to see that he gets our support and every comfort we can give him together with our very best efforts at home to provide him with the tools of war.

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TAVISTOCK - ONT.



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"All Together Canadians."

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CANADIAN ROBERTS

Showroom, pool and glacial lake—rest and beautiful scenery. Golf, tennis, swimming, trail-riding, fishing, hiking. Unmatched service and cuisine from \$9 per day with meals. Open June 15-Aug. 31. Come by the air-conditioned Continental Limited. Information and reservations from nearest agent.

CANADIAN NATIONAL
...to everywhere in Canada

MAKE Time For Play!

IT'S YOUR DUTY TO LOOK BEAUTIFUL ALL THE TIME

Of course you're pitching in—working hard these days—everybody is! All the more reason why you should make time for play—find time to relax—so that you'll feel better—look better—stay healthy! So know that leisure hours are fewer—add to the enjoyment of every second of them in

Cool, Smart Looking Clothes

Find them here—the smart sturdy clothes you want for work and play—pure joy to wear because they're so casual and "easy"—and they'll take lots of hard wear—yet require little care. Happy thought—our prices are L-O-W . . . to help you save money so that you can invest more in War Stamps and Bonds.

SEND PARCELS TO THE BOYS REGULARLY.

Artistic Ladies Wear

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WE SALUTE!

THE SOLDIER BOYS
OF OXFORD



Gordon Powell

NORWICH.

Frigidaire — Easy Washers — Philco Radios

Irving's
5c-\$1
Store

SEND HEARTY GREETINGS TO THE BOYS FROM NORWICH AND DISTRICT.

HELLO

to all our friends who are serving in the Army, Navy, Air Force and Auxiliary Services.

WILLOW LAKE PARK

Ingersoll's War Time Record

In essential production, in generous giving, in the purchase of Victory Bonds, War Savings Stamps and Certificates, and in its contribution of Red Cross supplies, stands out impressively as indicating loyalty to the great cause for which United Nations are fighting and faith in our armed forces.

BUT
GREAT AS HAS BEEN THE EFFORT
MORE
REMAINS TO BE DONE.

Continue to do your part with the unflinching spirit of the Soldier, Sailor and the heroic members of the R.C.A.F.

—HELP IN EVERY WAY POSSIBLE—
and
SEND PARCELS REGULARLY TO THE BOYS.

THE TOWN OF INGERSOLL

MAYOR—DR. J. G. MURRAY.
COUNCILLORS—ARCHIE W. CLARK, HARRY T. BOWER, GEORGE PRESTON, K. R. DANIEL, THOMAS J. MORRISON, STANLEY J. SMITH.



ARMY —
NAVY —
AIR FORCE —
This is
YOUR WEEK

This is OUR CHANCE

—to show how proud Oxford County is—of the boys who are in there, fighting.

BIGHAM the MOVER

WOODSTOCK
828

INGERSOLL
ZENITH 83000



GREETINGS

WE TOO ARE DIGGING FOR VICTORY!

RALPH MOORE & SONS

SEED GROWERS

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It's patriotic to keep your car in condition.

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**The MORGAN
HARDWARE
CO.**

NORWICH

HARDWARE, STOVES,
TINWARE, PAINTS, OILS,
GLASS, SILVERWARE,
ROOFING, ETC.

*Let's Get
Together*

And Make Him Up a
Parcel He'll Never
Forget!

D. R. BRECKENRIDGE

GROCERIES AND
DRY GOODS
HARDWARE, BOOTS AND
SHOES
INNERKIP - ONT.



Don't pass up this chance of getting a beautiful new Fur Coat at a genuine saving. Come in and make your selection during this advance showing. It's the chance of a lifetime!

FREE STORAGE IN OUR REFRIGERATED VAULT UNTIL FALL.

ARMY WEEK

**JUNE 29
JULY 5**

The Canadian boys are in khaki. Ready to go wherever they are sent, clear across the world . . . to "foot-slog" their way through mud and water, sand and snow . . . anything to get there and come to grips with the enemy. They are anxious to finish the job they had nothing to do with creating. Give them your kindly support during Army Week.

FUR

STORAGE

2%

of your own valuation.

ILLBURY'S

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PHONE 826

YOU CAN RE-ROOF
IN WARTIME
**JOHNS-
MANVILLE
ROOFING**

offers you a wide variety of
weights and colors.

**HAYING TOOLS
AND ROPE**

Forks — Handles — Tines
Triprope — Pulleys
Wood Sheaves
Floor Hooks

CLEAN-UP AND
PAINT-UP WITH
**MARTIN-
SENOUR
PAINTS**

ENAMELS — VARNISHES
BRUSHES

CARR

HARDWARE
INGERSOLL
PHONE 89

GREETINGS
SOLDIERS — SAILORS
AIRMEN
TAVISTOCK
5c to \$1.00 STORE



"Let us pay tribute to the brave men and women from Innerkip and district who are serving in the services.

CURTIS PRODUCE,
INNERKIP

ALL CITIZENS
ARE INVITED
TO ATTEND
**CIVIC DRUMHEAD
SERVICE**

3 p.m.

VICTORIA PARK
SUNDAY, JUNE 28

Under Auspices Woodstock Ministerial
Association.

Turn out and show your appreciation of our
Armed Forces.

This is opening service of Army Week.

Music by Oxford Rifles Band.

CAPTAIN THE REV. JOHN MORRIS,
Chairman.

*Think of HIM..
He's Thinking of You!*

Send PARCELS to the
MEN OF THE ARMED FORCES
OVERSEAS

**J. G. FIELD
and SON**

Manufacturers of
PURE WOOL SOCKS AND YARNS.
TAVISTOCK, ONT.



Looking Beautiful
While They Serve to
Help Win the
War

Women at work . . . in
war industries . . . on
farms . . . in offices . . .
keeping the Canadian home intact . . .
keeping Canada's spirits high . . . and
looking downright beautiful through it
all! To the lovely valiant women of
Canada we say "Keep up the good
work!" Come in soon
and let us help you.

**DORIS
BEAUTY
SALON**

352 DUNDAS ST.
Phone 491

LUMBER, TOO
IS ON THE MARCH



ARMY WEEK
JUNE 29—JULY 5
War Savings Stamps, Victory
Bonds and parcels for the boys
overseas, give all of us an op-
portunity to help win the war.
TREAT A SOLDIER A DAY
DURING ARMY WEEK.

It is continually being sent out to the Army Training School
and to local industries engaged on war orders. In addition it is
filling many openings where metal is no longer available. For the
duration much of our energies will be directed towards helping to
meet these requirements. Save steel by using wood.

Hutcheson Lumber Co. Ltd.

PHONE 54.



51 of Our Employees Have Joined the Armed Forces We are Proud of Them Here they are!

Abbott, R. W.
Archer, J.
Atkinson, E.
Bell, J.
Bottoms, W.
Bradley, F. W.
Bragg, D.
Bragg, W.
Carlisle, T.
Carne, W. R.
Chessell, P. E.
Clements, F. R.
Cross, W. R.
Curtis, J.
Davenport, H.
Deadman, F.
Deadman, R.

Doxstator, W.
Dukes, D.
Dukes, H.
Gross, R.
Harris, B.
Harris, A.
Heeney, C.
Heeney, K.
Hopper, A.
Hurdle, E.
Jamieson, W.
Jones, S.
Jones, V.
Kelley, N.
Kirby, A.
Lockwood, W.
McDonald, J. A.

McKee, H.
Mead, C. F.
Nicholas, W. H.
Osborne, C.
Peat, N. W.
Pettman, H.
Poole, W.
Rex, G. E.
Rex, M. F.
Robinson, H. J.
Schrumm, N.
Scott, A.
Scott, C.
Scott, J.
Smith, W. E.
Stevenson, W. R.
Underhill, D.

We are glad to acknowledge our debt to all who have enlisted and to wish them God speed and a safe return home.

HAY & CO.

LIMITED

Woodstock, Ontario



**W. J. M.
GLAVES**
GEN. MERCHANT
BRIGHT, ONT.

Canada's future is in the hands of the courageous men and women of Oxford County WHO ARE GIVING THEIR SERVICE in its hour of need. Let us honor them and support them with our work and industry.

**STAND BEHIND THE MEN
BEHIND THE GUNS!**

**Hilderley's Garage
INNERKIP**

*We're Proud to Serve
the Families of the Men
Serving Canada*

S. T. LOVEYS
HICKSON - ONT.
Coal, Lumber and Builders' Supplies.

**P. LONGWORTH
& SONS**
NORWICH.
QUALITY GROCERIES
Gents' Furnishings.
Fresh Fruits and
Vegetables.
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Products.


Our Duty is Plain...

The path of our duty lies in keeping faith that the cause we fight is a just one and that we will be victorious. Back of that faith is the courage of our boys that will make victory inevitable. Our duty lies in bolstering up that courage so that it remains high even through set-backs.

WE MUST BELIEVE IN OUR LEADERSHIP,
IN THE STRENGTH OF OUR ARMED FORCES
IN PRODUCTION EFFORTS OF BUSINESS

If we do our duty of believing unflinchingly
WE CANNOT BE ANYTHING BUT SUCCESSFUL

CENTRAL MOTOR SALES
DODGE & DE SOTO.
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W. H. SANDERSON
HICKSON GARAGE
"Men of the Armed Forces"

**BLUEBIRD COACH LINES
LIMITED**

Congratulates Oxford County

On its fine record of enlistments in the Army, Navy and Air Force.

As a new organization, it is our hope that if this war, that we are now engaged in, continues, we may have some small part in helping to gain the ultimate victory, that we are all working to accomplish.

We recently announced details of our new service between Woodstock, Ingersoll, Tillsonburg and London, and already many workers in the munition, plane plants, and other vital war industries are availing themselves of our service in getting to and from their work.

It is now our pleasure to announce the inauguration of a
CITY OF WOODSTOCK BUS SERVICE

Through the courtesy of the transit controller, we have been granted permission to secure a sufficient number of additional buses to enable us to operate a regular service throughout the city of Woodstock. We are endeavoring to offer speedy transportation to the war workers of this city. Their minutes are valuable and we hope that by providing this service we can add to their efficiency, in producing more and still more of the materials that will keep our Oxford County boys fighting.

For full information regarding service or fares, call the
BLUEBIRD BUS TERMINAL—WOODSTOCK—PHONE 930.

—OR—

McVittie and Shelton, Ingersoll—Phone 134. Tillsonburg Bus Terminal—Tillsonburg—Phone 22
London: Greyhound Terminal—Phone Met. 5100.



OUR THOUGHTS
are with the noble

MEN AND WOMEN

OF OXFORD COUNTY

for the splendid effort they are making on Canada's behalf. May your
work soon end in victory.

MAX JACK and SONS

DEALERS IN SCRAP METALS.

57 BURTCHE ST.

PHONE 895

SOLDIERS of OXFORD WE ARE THINKING OF YOU

PEOPLE OF OXFORD,
Send "Him" a parcel today.

GEO. A. SCOTT

GENERAL MERCHANT.

Groceries, Dry Goods, Shoes, Hardware, Paints, Gasoline and
Glass.

*Think of HIM..
He's Thinking of You!*



SEND HIM A PARCEL TODAY..

"Let us pay tribute to the brave men and women from our district, who are serving this fair land in the Army, Navy, Air Force and Auxiliary Services."

C. W. SWARTS

FUNERAL DIRECTOR

Ambulance Service, PRINCETON, ONT. Furniture.

YOU'RE
HIS FOLKS "BACK HOME"!
Let Him Know You're Proud
He's a Soldier



**SEND HIM A
GIFT EVERY WEEK**

NEXT WEEK IS ARMY WEEK!

And we join with the people of Canada in prayer for a
speedy victory.

SUGGESTIONS HERE!

SHAVING SOAP	stick 39c
RAZORS	49c to \$5.00
BLADES	6 for 25c
CHEWING GUM	4 for 15c
CHOCOLATE BARS	6 for 25c
MEDICATED SOAP	cake 25c
CIGARETTES	25c
TOBACCO	pkg. 10c
VITAMIN CAPSULES	69c up
TOOTH PASTE	25c
FLASHLIGHTS	95c
SHOE POLISH	15c
HAIR OIL	25c

FACE CLOTHS	5c and 10c
PLANTER'S PEANUTS, sealed tins	29c
CASHEWS, sealed tins	59c
BILLFOLDS	\$1.00 up
MONEY BELTS	\$1.50
UTILITY CASES	\$3.75 up
TOOTH BRUSHES	25c to 50c
COMBS	10c
PLAYING CARDS	45c
SUN GLASSES	59c to \$1.95
PEN AND PENCIL SETS	\$2.50 up

KARN'S I.D.A. Drug Store

THE EMPLOYEES OF LA FRANCE TEXTILES LTD.



—AND THEIR—

BROTHERS in ARMS

In The Navy And Air Force

Give a salute to their enlisted fellows, and
all men in the

Canadian Army

THESE EMPLOYEES
ARE NOW SERVING
THE EMPIRE

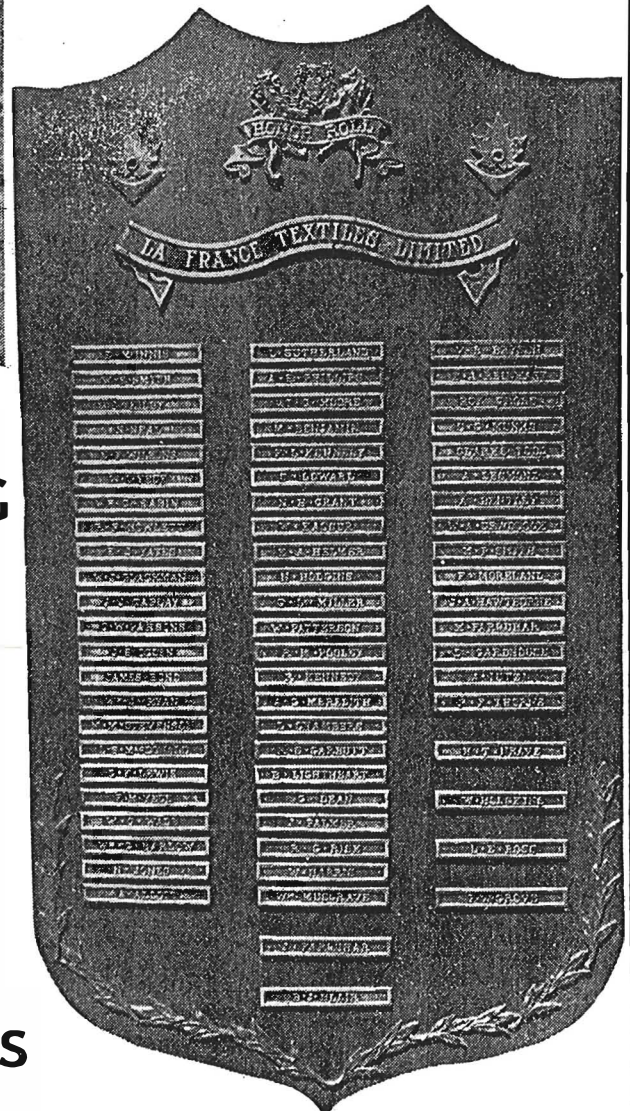


TO THE CANADIAN
ARMY AND VICTORY.

* * *

La France Textiles

LIMITED



Army Week

JUNE 29 TO JULY 5 ●

GIFTS

— for —

THE BOYS — THE WIVES — THE SWEETHEARTS AT

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Other Rolex Watches, shockproof, etc.

\$32.75
UP

Waterproof, anti-magnetic, unbreakable glass. Unaffected by any climatic condition. The perfect watch for Air Force or Army. Price

\$42.50



When choosing a gift for him, why not a **LORIE WATCH**. 17 jewels in natural gold color case with stay-brite back. Neatly boxed and guaranteed. Priced from **\$24.75** up



LORIE WEDDING RINGS

We carry a complete stock of wedding rings; all sizes in natural gold, white gold and two-tone gold. Prices range from \$5.00 to \$16.50



GENTS' LOCKET RINGS

Very latest designs. Top opens just like a locket. Places for two pictures. 10k gold.

Priced front **\$15.00**



—FOR WOMEN
Featuring the delicate rose tone or natural case! Matching bracelet! 17 jewels. It comes in lovely presentation case.

\$24.75



TRU-LOVE

Scintillating solitaire with 2 side diamonds. Distinctive 14 kt. white or yellow gold setting! Registered and insured against all risks..... **\$39.50**



PARKER ACTIVE SERVICE PEN AND PENCIL SETS in neat leather cases. Special colors for the Air Force, Army and Navy

SPECIAL \$5.00



TEA SETS \$14.75 AND UP

This set includes sugar, cream, and teapot. Gracefully designed. A great buy.



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FIRST LOVE LOVE LACE

Corvette Silver Theatre Feature

44 Pieces **\$49.75**


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501 DUNDAS ST.

PHONE 675

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SEND HIM PARCELS Regularly



"Leave us your orders for your overseas cigarettes."

Joe's Place
TAVISTOCK, ONT.



I. N. LANGFORD
PURITY BAKERY, EMBRO.
"Men of the Armed Forces Overseas" ...

DRINK ARMY WEEK
June 29—July 5

HOMOGENIZED MILK FOR HEALTH.

MAPLE DAIRY

KIND WISHES

TO ALL OUR BOYS.
May you return soon.

OTTER MUTUAL FIRE INSURANCE CO.



We're Proud to Serve the Families of the Men Serving Canada

PARKER'S DAIRY - Norwich

BLUE BIRD QUALITY

DIAMOND SET ENGAGEMENT and WEDDING RINGS
\$37.50 to \$300.00

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JEWELER AND DIAMOND MERCHANT
INGERSOLL, ONT.

GREETINGS to the ARMED FORCES —from— OXFORD FRUIT CO-OPERATIVE LTD. WOODSTOCK

Army Week

FREE BINGO

—FOR—
SOLDIERS IN UNIFORM ONLY—
PRIZES

BAND PAVILION, SOUTHSIDE PARK,
Sponsored by the W.W.S.C.
(Woodstock Women's Service Club)
THURSDAY, 2ND JULY, 1942

BUILDING SUPPLIES
FLOORING — CEMENT
LUMBER — ROOFING

Get our prices before you build or make improvements.

COAL — COKE — WOOD

Fertilizer, Field Tile, Laying Mash, Chick Starter, Concentrate for both poultry and hogs.
REMEMBER THE BOYS OF THE ARMY REGULARLY.

FRANK FULTON
205 KING ST. WEST, INGERSOLL. PHONE 218




SGT. R. J. WARD
CPL. H. J. WILSON
PTE. D. R. MUNRO
PTE. J. A. CAMERON

These men, formerly employed at Goodrich-Silvertown Stores, are now on active service—

ARMY WEEK - June 29 - July 5

Pay tribute to the boys in the Army—the Navy—the Air Force—Show them you are doing your part too.

Make this week an "All-Out effort" to prove that you are back of every one of them.

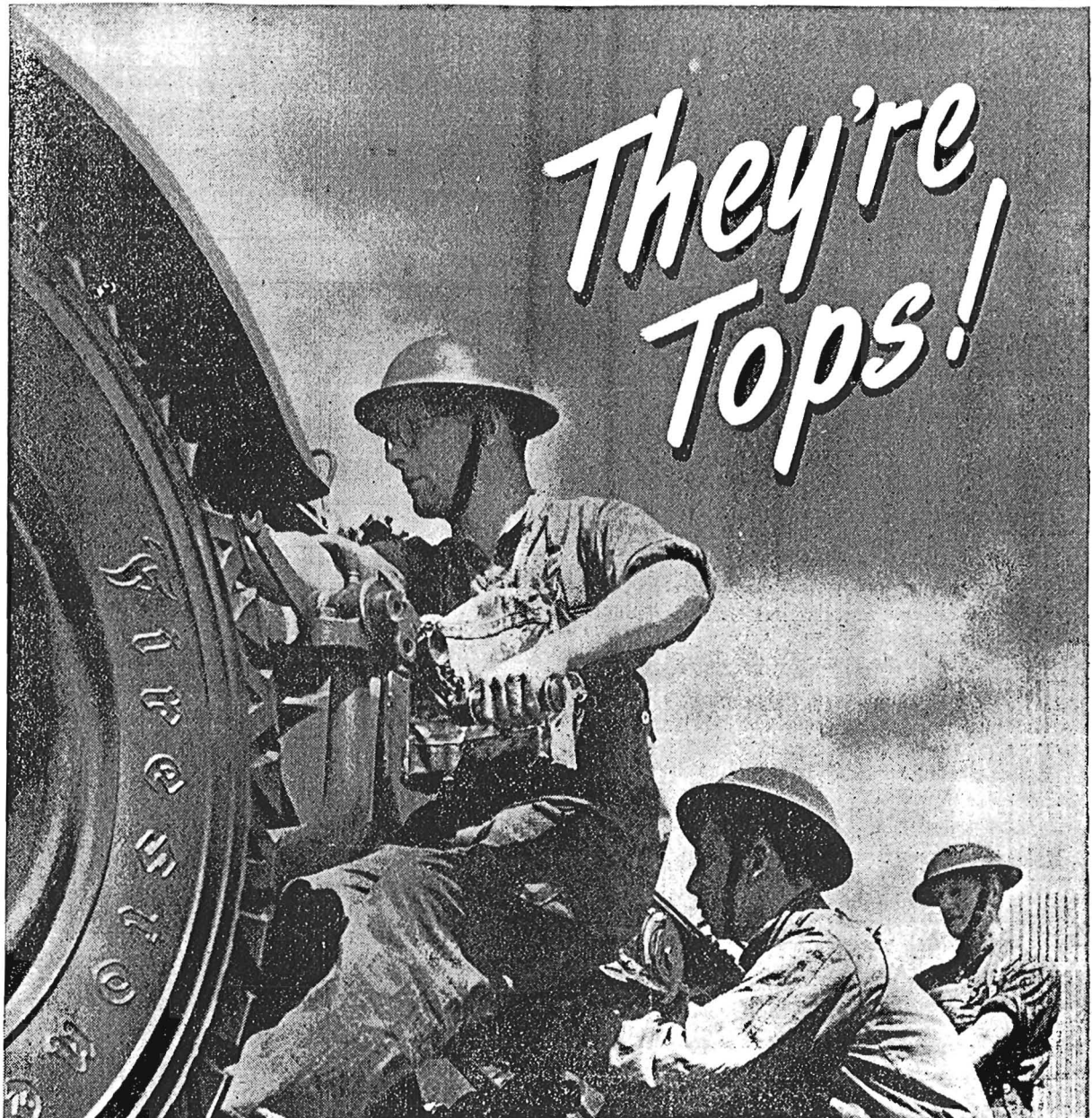
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Goodrich-Silvertown Stores
AT VANSITTART and DUNDAS. JACK EASTMAN, Mgr.

We're Proud to Serve the Families of the Men Serving Canada

ARLINGTON HOTEL
TAVISTOCK.

They're Tops!



NOT only during Army Week but *always*, we of Firestone are deeply conscious of the vital work being carried on by the men and women of Canada's armed forces.

Our gratitude is not in words alone, but is reflected in our everyday life. Firestone plants are working day and night—practically all on direct war work—supplying our fighting forces with tires and other vital rubber products necessary in their task. We are determined they will get the best there is—and as much as it is humanly possible to produce.

WOODSTOCK CONTRIBUTES TO VICTORY

100% of the output of the Firestone Cotton Mills is going into Firestone Tires that are serving on all the fighting fronts of the world. Firestone employees may well consider their work as front-line duty on the home front and be proud of it.

Firestone

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